

## Global Advertising Across Digital Channels

# DIGITAL

Unlock the potential to reach thousands of housing industry professionals across Washington with RHAWA's targeted **DIGITAL ADVERTISING** opportunities. Whether you're looking to connect with rental housing providers or showcase vendor services, our platform offers strategic placements to elevate your brand visibility.

Our **HOME PAGE LOGO CAROUSEL** prominently displays your hyperlinked logo, ensuring visibility to every visitor on our site. This strategic placement links your business directly with Washington's rental housing providers, enhancing engagement & driving targeted traffic to your website.

RHAWA's **BANNER ADS** offer premium visibility on key web pages, including the RHAWA home page, vendor directories, and additional high-traffic sections.

These prominent placements connect your brand directly with rental housing providers, amplifying your reach and engagement across our most-visited pages.



With RHAWA's **EMAIL ADVERTISING** your business receives a hyperlink ad in our widely-read "**Calendar**" and "**Connections**" emails, reaching

# 6,000+

housing providers six times a month. Both Calendar and Connections emails regularly have click-through of **over 5%** and bounce rates of only 1% or lower.

These prime placements ensures consistent, direct access to an engaged audience of rental housing professionals, maximizing your visibility and driving traffic to your site.



# 2026 DIGITAL ADVERTISING AGREEMENT

Return the completed form via email to Luke Brown at: [lbrown@RHAWA.org](mailto:lbrown@RHAWA.org).

## Company Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

DIGITAL AD OFFERINGS	1 - Month	1 - Year
<b>Home page Logo Carousel</b> (4 available) Get your hyper linked logo squarely in the middle of the RHAWA home page. It's your best option for maximizing visibility with our membership!	<input type="checkbox"/> <b>\$175</b> Ad Run Dates: Start _____ End _____	<input type="checkbox"/> <b>\$1,500</b> (\$125/mo.)
<b>Banner Ads on Key Web pages</b> (3 available) Place your ad on key web pages, like the home page and the Carousel Ad. <b>Ad size options:</b> 728px W x 90px H   1135px W x 140px H   320px W x 160px H	<input type="checkbox"/> <b>\$200</b> Ad Run Dates: Start _____ End _____	<input type="checkbox"/> <b>\$1,800</b> (\$150/mo.)
<b>Interactive Banner Ads on Key Web pages</b> (3 available) Place your ad on key web pages, like the home page and the Carousel Ad. <b>Ad size options:</b> 728px W x 90px H   1135px W x 140px H   320px W x 160px H	<input type="checkbox"/> <b>\$250</b> Ad Run Dates: Start _____ End _____	<input type="checkbox"/> <b>\$2,400</b> (\$200/mo.)
<b>Email Advertising with RHAWA Connections + Calendar</b> (3 available) Sent out three times per month, these emails contain updates on crucial industry information for members and calls to action. <b>Ad size:</b> 335px W x 280px H	<input type="checkbox"/> <b>\$350</b> Ad Run Dates: Start _____ End _____	<input type="checkbox"/> <b>\$3,600</b> (\$300/mo.)

## Terms of Agreement

**This contract is an agreement to place advertising. By signing this contract, the advertiser hereby agrees to the following terms:** RHAWA reserves the right to edit or omit any ad. The advertiser may not promote a product or service that competes with RHAWA products or services. Advertising invoices must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, no further advertising will be run.

**Cancellation Policy:** Any cancellation made more than 2 months before the event, a cancellation fee of 50% of the total cost will be charged. Cancellations made within 2 months of the event date will be subject to a cancellation fee of 75% of the total cost.

**I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:**

Enclosing a check or credit card payment for the total amount indicated above.

### Credit Card Information

Name as it appears on the Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Card Type: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ (mm/yy) CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Request an invoice from RHAWA payable within 30 days of receipt.

**Client Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_