



**RHAWA**  
Rental Housing Association of WA

2026 ADVERTISING KIT

# RHAWA



## Sponsoring with RHAWA

# VALUE

The Rental Housing Association of Washington (RHAWA) proudly presents its 2026 Advertising Kit, designed to help you connect with our thriving community of **6,000+** housing providers who collectively represent over

# 104,000

rental units across the state. Whether you're looking to boost brand visibility or engage directly with key decision-makers in the rental housing sector, this kit offers a range of dynamic marketing

opportunities tailored to meet your goals. RHAWA advertising opportunities fall into the following 3 buckets:



# 1

**DIGITAL ADVERTISING** options are back for 2026! Choose from options like:

- Premium Vendor Listings
- Home page Carousel Ad placement
- Static & Interactive Banner Ads
- Email advertising

*Details on pages 3-4.*



# 2

**PRINT ADVERTISING:** The same great advertising as always – this year with an expanded reach into Spokane, Yakima, and Clark County. Choose anything from mini-ads in the vendor directory to full-page ads and even inserts.

*Details on pages 5-6.*



# 3

**EVENT SPONSORSHIP:** Join us for our revamped event lineup for 2026.

- CORE SERIES
- Legal Forum (Online)
- ENGAGE26 (Two-day conference)

*Details on pages 7-9.*



RHAWA events are perfect for connecting learning & showcasing your services. Sponsor packages can include: website exposure, newspaper advertising, access to attendee list, podium time, and more. Give your brand a comprehensive presence across multiple platforms.

Feel free to reach out to us for any inquiries or to **explore customized advertising solutions.** Be sure to ask about our bundling options to maximize your savings while enhancing your brand's visibility!

## Global Advertising Across Digital Channels

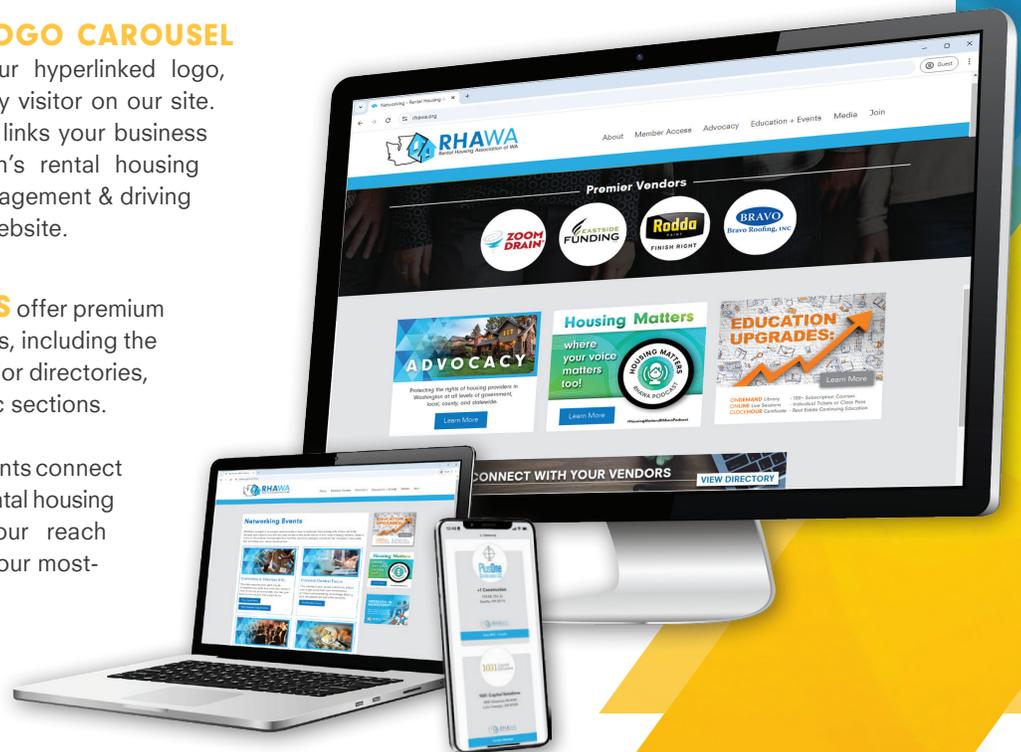
# DIGITAL

Unlock the potential to reach thousands of housing industry professionals across Washington with RHAWA's targeted **DIGITAL ADVERTISING** opportunities. Whether you're looking to connect with rental housing providers or showcase vendor services, our platform offers strategic placements to elevate your brand visibility.

Our **HOME PAGE LOGO CAROUSEL** prominently displays your hyperlinked logo, ensuring visibility to every visitor on our site. This strategic placement links your business directly with Washington's rental housing providers, enhancing engagement & driving targeted traffic to your website.

RHAWA's **BANNER ADS** offer premium visibility on key web pages, including the RHAWA home page, vendor directories, and additional high-traffic sections.

These prominent placements connect your brand directly with rental housing providers, amplifying your reach and engagement across our most-visited pages.



With RHAWA's **EMAIL ADVERTISING** your business receives a hyperlink ad in our widely-read "**Calendar**" and "**Connections**" emails, reaching

# 6,000+

housing providers six times a month. Both Calendar and Connections emails regularly have click-through of **over 5%** and bounce rates of only 1% or lower.

These prime placements ensures consistent, direct access to an engaged audience of rental housing professionals, maximizing your visibility and driving traffic to your site.



# 2026 DIGITAL ADVERTISING AGREEMENT

Return the completed form via email to Luke Brown at: [lbrown@RHAWA.org](mailto:lbrown@RHAWA.org).

## Company Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

DIGITAL AD OFFERINGS	1 - Month	1 - Year
<b>Home page Logo Carousel</b> (4 available) Get your hyper linked logo squarely in the middle of the RHAWA home page. It's your best option for maximizing visibility with our membership!	<input type="checkbox"/> <b>\$175</b> Ad Run Dates: Start _____ End _____	<input type="checkbox"/> <b>\$1,500</b> (\$125/mo.)
<b>Banner Ads on Key Web pages</b> (3 available) Place your ad on key web pages, like the home page and the Carousel Ad. <b>Ad size options:</b> 728px W x 90px H   1135px W x 140px H   320px W x 160px H	<input type="checkbox"/> <b>\$200</b> Ad Run Dates: Start _____ End _____	<input type="checkbox"/> <b>\$1,800</b> (\$150/mo.)
<b>Interactive Banner Ads on Key Web pages</b> (3 available) Place your ad on key web pages, like the home page and the Carousel Ad. <b>Ad size options:</b> 728px W x 90px H   1135px W x 140px H   320px W x 160px H	<input type="checkbox"/> <b>\$250</b> Ad Run Dates: Start _____ End _____	<input type="checkbox"/> <b>\$2,400</b> (\$200/mo.)
<b>Email Advertising with RHAWA Connections + Calendar</b> (3 available) Sent out three times per month, these emails contain updates on crucial industry information for members and calls to action. <b>Ad size:</b> 335px W x 280px H	<input type="checkbox"/> <b>\$350</b> Ad Run Dates: Start _____ End _____	<input type="checkbox"/> <b>\$3,600</b> (\$300/mo.)

## Terms of Agreement

**This contract is an agreement to place advertising. By signing this contract, the advertiser hereby agrees to the following terms:** RHAWA reserves the right to edit or omit any ad. The advertiser may not promote a product or service that competes with RHAWA products or services. Advertising invoices must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, no further advertising will be run.

**Cancellation Policy:** Any cancellation made more than 2 months before the event, a cancellation fee of 50% of the total cost will be charged. Cancellations made within 2 months of the event date will be subject to a cancellation fee of 75% of the total cost.

**I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:**

Enclosing a check or credit card payment for the total amount indicated above.

### Credit Card Information

Name as it appears on the Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Card Type: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ (mm/yy) CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Request an invoice from RHAWA payable within 30 days of receipt.

**Client Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Expand Your Business Across Washington with

# CURRENT

**RHAWA'S CURRENT NEWSPAPER** is the leading rental housing industry news journal in Washington State. CURRENT reviews industry related legislative activity, vacancy trends, property management and maintenance information, as well as business and personal finance.

CURRENT is published monthly and distributed to over

**7,000** readers.

- 5,500+** ..... Rental Property Owners
- 125+** ..... Property Management Companies
- 2,100+** ..... Other Rental Business Professionals

The publication's circulation is expanded a couple months out of the year as part of RHAWA's member recruitment campaign. Additionally, 24 back issues of CURRENT are available in digital format.

**CURRENT NEWSPAPER** offers unmatched statewide reach, expanding into Spokane in 2024 and Clark County in 2025 through strategic association mergers.



This growth allows sponsors to reach housing providers well beyond a single market. With expanded distribution across **Southwestern** and **Eastern Washington**, CURRENT delivers consistent visibility to owners and managers in the state's most active and influential rental communities.



# 2026 CURRENT ADVERTISING AGREEMENT

Return the completed form via email to Luke Brown at: [lbrown@RHAWA.org](mailto:lbrown@RHAWA.org).

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Contact Email: \_\_\_\_\_ Phone # \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## DISPLAY ADVERTISING OPTIONS ( FREQUENCY | Rates Per Ad )

SIZES (Dimensions)	1x - 3x per year	6x per year	12x per year
<b>Full Page Ad:</b> (10.25"W X 12.375"H)	<input type="checkbox"/> \$995 B/W   <input type="checkbox"/> \$1,175 Color	<input type="checkbox"/> \$855 B/W   <input type="checkbox"/> \$1,030 Color	<input type="checkbox"/> \$730 B/W   <input type="checkbox"/> \$905 Color
<b>1/2 Page Ad:</b> (Vert: 5"W X 12.375"H) (Horz: 10.25"W X 6.2"H)	<input type="checkbox"/> \$713 B/W   <input type="checkbox"/> \$885 Color	<input type="checkbox"/> \$600 B/W   <input type="checkbox"/> \$770 Color	<input type="checkbox"/> \$515 B/W   <input type="checkbox"/> \$680 Color
<b>1/3 Horz Ad:</b> (10.25"W X 4.1833"H)	<input type="checkbox"/> \$590 B/W   <input type="checkbox"/> \$760 Color	<input type="checkbox"/> \$505 B/W   <input type="checkbox"/> \$670 Color	<input type="checkbox"/> \$435 B/W   <input type="checkbox"/> \$610 Color
<b>1/4 Vert Ad:</b> (5"W X 6.2"H)	<input type="checkbox"/> \$460 B/W   <input type="checkbox"/> \$635 Color	<input type="checkbox"/> \$410 B/W   <input type="checkbox"/> \$590 Color	<input type="checkbox"/> \$350 B/W   <input type="checkbox"/> \$535 Color
<b>1/8 Horz Ad:</b> (5"W X 3"H)	<input type="checkbox"/> \$285 B/W   <input type="checkbox"/> \$450 Color	<input type="checkbox"/> \$235 B/W   <input type="checkbox"/> \$415 Color	<input type="checkbox"/> \$210 B/W   <input type="checkbox"/> \$390 Color

Display ad size: \_\_\_\_\_ Black & White (B/W) or Color: \_\_\_\_\_  
 Beginning month and year: \_\_\_\_\_ Ending month & year: \_\_\_\_\_

**Full Color INSERT** – printed and inserted into monthly distribution (8.5"W X 11"H)

3x consecutive run, **1-sided** – \$1,025 per month       3x consecutive run, **2-sided** – \$1,520 per month

### ADDITIONAL INFORMATION

Insertion month(s) and year(s): \_\_\_\_\_

## VENDOR LISTINGS' SECTION OPTIONS ( B/W Only )

<b>Mini Ad</b> (2.3"W X 1.3"H)	<input type="checkbox"/> \$70 1 mini ad/mo. for 12 mo.	<input type="checkbox"/> \$140 2 mini ads/mo. for 12 mo.	<input type="checkbox"/> \$190 3 listings/mo. for 12 mo.
<b>Additional Listing(s)</b>	<input type="checkbox"/> \$20 per listing/mo. for 12 mo.	<input type="checkbox"/> \$40 2 listings/mo. for 12 mo.	<input type="checkbox"/> \$50 3 listings/mo. for 12 mo.

### ADDITIONAL INFORMATION

Beginning month and year: \_\_\_\_\_ Ending month and year: \_\_\_\_\_

## PAYMENT

**Ad, Display Ad, Insert Ad + Vendor Listing Total:** \$ \_\_\_\_\_

**TERMS OF AGREEMENT:** This contract is an agreement to place advertising. By signing this contract, the advertiser hereby agrees to the following terms: The advertiser agrees that this contract cannot be terminated unless given a written notice, at least 60 days prior to the print date (13th of the month proceeding publication). If a contract is terminated before the duration of the agreement, the advertiser will be billed the remainder of the one-time rate for all ads previously run. **RHAWA must receive ad materials 15 days prior to the print date.** If ad materials are not turned in by the deadline, we reserve the right to run the previous month's ad. RHAWA reserves the right to edit or omit any ad. The advertiser may not promote a product or service that competes with RHAWA products or services. Advertising invoices must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, no further advertising will be run. Must be an active RHAWA member to advertise in publication.

**I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:**

Enclosing a check or credit card payment for the total amount indicated above.

### Credit Card Information

Name as it appears on the Credit Card: \_\_\_\_\_  
 Credit Card #: \_\_\_\_\_ Card Type: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ (mm/yy) CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_  
 Cardholder Signature: \_\_\_\_\_

Request an invoice from RHAWA payable within 30 days of receipt.

**Client Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# CORE SERIES

## Compliance & Operational Rental Excellence Series

Put your brand in front of rental property owners & housing professionals across Washington through six high-impact **CORE SERIES**. Hosted on **Saturday mornings**, these sessions run from **8:30 am to noon** and give sponsors a powerful way to increase visibility and connect directly with an engaged rental housing community.

Bundle discounts:  
**Save 5% on two locations, 10% for only four locations, 15% for all six locations.**

LOCATION	PUGET SOUND	EASTERN WA	SOUTHWEST WA
ADDRESS	Bellevue College Bellevue, WA	CenterPlace Regional Spokane Valley, WA	Keller Williams Olympic Vancouver, WA
SPRING	March 28	April 18	May 16
SUMMER	June 27	July 11	July 18

### HOSPITALITY PARTNER

1 Complimentary Event Ticket
Prominent Logo in All Event Promotions 
Prominent Branded Signage (Parking & Snack Table)
<b>\$320</b>

### PRESENTING SPONSOR

1 Complimentary Event Ticket
Prominent Logo in All Event Promotions 
Prominent Branded Signage (Parking & Snack Table)
Access to Attendee List
3/Mo Home page Carousel
¼ Page Ad in Event Program
3 Minutes of Podium Time
<b>\$750</b>

## Washington State Legal Forum - Online

# LEGAL FORUM

**Date:** June 17, 2026

**Time:** 3 - 5:30 pm

**Location:** Online

*Only ONE sponsorship available*

- Free admission for you & your team.
- 3 minutes to address the event attendees at the beginning of the event.
- 6 months RHAWA digital advertising (choose one of three).
- Access to the limited attendee list.

- Company logo implemented in the slide deck (co-branded slides).
  - "Presented by RHAWA, sponsored by \_\_\_\_\_" slide.
  - Dedicated slide with co. name + logo in the start.
  - Small logo in footer of each slide presentation.
- Co. logo inclusion on pre and post-event marketing emails.

**PREMIER ONLINE \$2500**

# ENGAGE26

## FALL EXPO + ANNUAL BUSINESS MEETING

Shape the Future of Housing – Align Your Brand with Influence & Spark

### WHY SPONSOR?

This isn't just another conference—it's where housing policy, capital, and innovation collide. Sponsors gain:

- ✓ **Direct Access to Power Players:** Your logo in front of policymakers drafting bills, investors deploying capital, and advocates shaping narratives.
- ✓ **Thought Leadership on Display:** Secure speaking slots, branded content, and high-impact networking moments—position your company as the industry authority.
- ✓ **Exclusive Data:** Post-event attendee lists (opt-in) for targeted follow-ups with those who move markets.

### WHO'S ATTENDING?

- **Power Brokers:** Agency heads, institutional investors, top 10% of developers.
- **Dealmakers:** Lobbyists, attorneys, lawmakers.
- **Decisionmakers:** Housing providers and property managers.
- **Your Competitors** (if you don't act first).

For the first time ever, we are opening the stage to a select group of vendors—an exclusive opportunity to step into a true thought-leadership spotlight and engage our audience in a powerful, meaningful way with our **SPARK SESSIONS**.

### Date:

October 14-15, 2026

### Time:

- Day 1  
8:30 am - 4:45 pm
- Day 2  
8:30 am - 6 pm

### Location:

Meydenbauer Center  
Bellevue, WA

### WHAT'S A SPARK SESSION?

A Spark Session is a brief, dynamic presentation aimed at igniting ideas and meaningful connections—like intellectual lightning bolts. Unlike promotional pitches, these sessions focus on educational value, delivering actionable insights, thought-provoking perspectives, or unique expertise to engage the audience.

The goal is to spark curiosity and dialogue, not to sell products or services. Think of it as a TED Talk rather than a commercial, leaving the audience energized, not marketed to.

- **Custom Deals:** Want to brand the afterparty or keynote mic? Let's talk.

### Act Now – Deadlines Approaching

Final day for logo inclusion in printed materials is **September 1, 2026**

# ENGAGE26 TIERED SPONSORSHIP

## Limited Slots

### PLATINUM \$15,000

#### Own the Spotlight (1 left)

- **Exclusive:** Stage skirt co-branding\*, welcome kit branding
- **Digital:** Logo on promotions, 6-month home page carousel (RHAwa.org), linked 30-second promo (engageWA.com)
- **Stage Time:** 2-minute keynote slot (Day 1: Opening Session & Day 2: Closing Session ) + 10-minute **Spark Session** (prime networking slot)
- **Perks:** 10 registrations, 4 VIP passes, full-page program ad, attendee list (opt-ins)
- **Signature Touch:** "Mix & Mingle" branded cocktail (napkins + naming rights)

### GOLD \$7,500

#### Exclusive Thought Leadership (2 left)

- **Visibility:** 3-month home page carousel (RHAwa.org), logo on promotions, linked 30-second promo + logo (engageWA.com)
- **Stage Time:** 2-minute general session slot + 10-minute **Spark Session** (prime networking slot)
- **Perks:** 8ft powered booth, 4 registrations, 2 VIP passes, half-page program ad, attendee list (opt-ins)

### SILVER \$3,500

#### High-Impact Engagement (10 left)

- **Visibility:** 1-month home page carousel (RHAwa.org), emcee shout-outs, linked logo (engageWA.com)
- **Stage Time:** 10-minute **Spark Session** (networking slot)
- **Perks:** 6ft booth, 2 registrations, attendee list (opt-ins)

### BRONZE \$1,000

#### Essential Footprint (6 left)

- **Visibility:** Linked logo (engageWA.com), emcee shout-out
- **Perks:** 6ft booth, 1 registration

## BRANDING ONLY OPPORTUNITIES

PACKAGE	PRICE	SLOTS	BENEFITS
Box Lunch Supporter	\$ 1,500	3	Branded stickers + "Fueled by [You]" signage*
Charging Stations	\$ 1,275	1	6 charging hubs with "Powered by [Logo]" signage*
Emergency Kits	\$ 1,275	1	Branded kits in 4 restrooms with "[Logo] Survival Kits" signage*
Hydration Stations	\$ 4,000	1	6 stations + branded bottles with "Hydrated by [Logo]" signage*
Photo Booth	\$ 3,500	1	Custom props + branded strips* (Day 2, 2-6pm)
Refreshment Stands	\$ 1,000	3	Logo on "Provided by [You]" signage*
Industry Supporter	\$ 650	3	Logo under "Community Partners" on engageWA.com + highboy table*

\* Time sensitive printing deadline

Contact: Luke Brown at (206) 905-0610 or [lbrown@RHAwa.org](mailto:lbrown@RHAwa.org)



# 2026 EVENT SPONSORSHIP AGREEMENT

Return the completed form via email to Luke Brown at: [lbrown@RHAWA.org](mailto:lbrown@RHAWA.org).

## Company Information

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Contact Email: \_\_\_\_\_ Phone # \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

EVENT	LOCATION	DATE	SPONSORSHIP LEVELS			
CORE Puget Sound	Bellevue College, Bellevue, WA	Mar. 28	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750		
CORE Puget Sound	Bellevue College, Bellevue, WA	Jun. 27	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750		
CORE Eastern WA	Centerplace Regional, Spokane Valley, WA	Apr. 18	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750		
CORE Eastern WA	Centerplace Regional, Spokane Valley, WA	Jul. 11	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750		
CORE SW WA	Keller Williams Olympic, Vancouver, WA	May 16	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750		
CORE SW WA	Keller Williams Olympic, Vancouver, WA	Jul. 18	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750		
LEGAL FORUM	Online (3 - 5:30pm)	Jun. 17	<input type="checkbox"/> Premier Online \$2,500 <i>(only one sponsorship available)</i>			
ENGAGE26	Meydenbauer Center, Bellevue, WA	Oct. 14-15	<input type="checkbox"/> Bronze (6) \$1,000	<input type="checkbox"/> Silver (10) \$3,500	<input type="checkbox"/> Gold (2) \$7,500	<input type="checkbox"/> Platinum (1) \$15,000
ENGAGE26 Branding Only	<input type="checkbox"/> Industry Support \$650	<input type="checkbox"/> Refreshment \$1,000	<input type="checkbox"/> Emergency Kit \$1,275	<input type="checkbox"/> Charging \$1,275	<input type="checkbox"/> Box Lunch \$1,500	<input type="checkbox"/> Photo Booth \$3,500 <input type="checkbox"/> Hydration \$4,000

## PAYMENT

Event Sponsorship(s) Subtotal \$ \_\_\_\_\_

## Terms of Agreement

**Sponsorship Deadline(s):** See deadline(s) above. In order to be included on signage and / or to receive appropriate recognition, sponsor forms and full payment must be received on or before deadline(s) above. Sponsorships do not include admission to the event unless noted in the specific sponsor package.

We will be **filming and/or photographing** these events. Be aware that by ENTERING THIS AREA, you are granting consent for your voice, likeness, and/or name to be used without compensation in digital media files for any and all media, whether known or developed in the future, for an indefinite period. By entering, you release RHAWA, its successors, assigns, and licensees from any liability of any nature. If you do not wish to participate under these terms, please refrain from entering this area.

**Cancellation Policy:** Any cancellation made more than 2 months before the event, a cancellation fee of 50% of the total cost will be charged. Cancellations made within 2 months of the event date will be subject to a cancellation fee of 75% of the total cost.

**I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:**

Enclosing a check or credit card payment for the total amount indicated above.

### Credit Card Information

Name as it appears on the Credit Card: \_\_\_\_\_  
 Credit Card #: \_\_\_\_\_ Card Type: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ (mm/yy) CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_  
 Cardholder Signature: \_\_\_\_\_

Request an invoice from RHAWA payable within 30 days of receipt.

**Client Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# BIO

Hailing from the sunny beaches of California, Luke brings a **SURFER'S AGILITY** and enthusiasm to the world of business development. Trading his surfboard for an umbrella, he ventured to the University of Washington, where he earned his Bachelor's degree in Economics. While riding the waves of college life, he dived into property management, sales, and retail, gaining a diverse set of skills and experiences.



# LUKE BROWN

Now riding waves at RHAWA, Luke is our **BUSINESS DEVELOPMENT** Specialist. He's passionate about growing our membership base and forging new partnerships. When he's not strategizing with the team or connecting with members, you might find him catching a swell or exploring the scenic beauty of the Pacific Northwest.

Interested in becoming a vendor member or exploring sponsorship opportunities with RHAWA? Contact Luke at **(206) 905-0610** or **lbrown@RHAWA.org**.

Learn more at:

**RHAwa.org**



RHAwa.org



@RHAofWA



@rha\_ofwa



@RHAofWA

