



2026 ADVERTISING KIT

# RHAWA



## Sponsoring with RHAWA

# VALUE

The Rental Housing Association of Washington (RHAWA) proudly presents its 2026 Advertising Kit, designed to help you connect with our thriving community of **6,000** housing providers who collectively represent over

# 104,000

rental units across the state. Whether you're looking to boost brand visibility or engage directly with key decision-makers in the rental housing sector, this kit offers a range of dynamic marketing

opportunities tailored to meet your goals. RHAWA advertising opportunities fall into the following 3 buckets:



## 1

**DIGITAL ADVERTISING** options are back for 2026! Choose from options like:

- Premium Vendor Listings
- Homepage Carousel Ad placement
- Static & Interactive Banner Ads
- Email advertising

*Details on pages 3-4.*



## 2

**PRINT ADVERTISING** The Same great advertising as always – this year with an expanded reach into Spokane, Yakima, and Clark County. Choose anything from mini-ads in the vendor directory to full-page ads and even inserts.

*Details on pages 5-6.*



## 3

**EVENT SPONSORSHIP** Join us for our revamped event lineup for 2026.

- CORE SERIES
- ENGAGE26

*Details on pages 7-9.*

RHAWA events are perfect for connecting learning & showcasing your services. Sponsor packages can include: website exposure, newspaper advertising, access to attendee list, podium time and more, giving your brand a comprehensive presence across multiple platforms.

Feel free to reach out to us for any inquiries or to **explore customized advertising solutions**. Be sure to ask about our bundling options to maximize your savings while enhancing your brand's visibility!

## Global Advertising Across Digital Channels

# DIGITAL

Unlock the potential to reach thousands of housing industry professionals across Washington with RHAWA's targeted **DIGITAL ADVERTISING** opportunities. Whether you're looking to connect with rental housing providers or showcase vendor services, our platform offers strategic placements to elevate your brand visibility.

Our **Homepage Logo Carousel** prominently displays your hyperlinked logo, ensuring visibility to every visitor on our site. This strategic placement links your business directly with Washington's rental housing providers, enhancing engagement and driving targeted traffic to your website.

RHAWA's **BANNER ADS** offer premium visibility on key webpages, including the RHAWA homepage, vendor directories, and additional high-traffic sections. These prominent placements connect your brand directly with rental housing providers, amplifying your reach and engagement across our most-visited pages.



With RHAWA's **EMAIL ADVERTISING** your business receives a hyperlink ad in our widely-read **"Calendar"** and **"Connections"** emails, reaching

**6,000**

housing providers six times a month. Both calendar and connections emails regularly have click-through of **over 5%** and bounce rates of only 1% or lower.

These prime placements ensure consistent, direct access to an engaged audience of rental housing professionals, maximizing your visibility and driving traffic to your site.

Return the completed form via email to Luke Brown at: [lbrown@RHAWA.org](mailto:lbrown@RHAWA.org).

## Company Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

DIGITAL AD OFFERINGS	1 - Month	1 - Year
<b>Homepage Logo Carousel</b> (4 available) Get your hyper linked logo squarely in the middle of the RHAWA home page. It's your best option for maximizing visibility with our membership!	<b>\$175</b>	<b>\$1,500 (\$125/mo)</b>
<b>Banner Ads on Key Webpages</b> (3 available) Place your ad on key web pages, like the home page and the Carousel Ad. <b>Ad size options:</b> 728pxW x 90pxT   1135pxW x 140pxT   320pxW x 160pxT	<b>\$200</b>	<b>\$1,800 (\$150/mo)</b>
<b>Interactive Banner Ads on Key Webpages</b> (3 available) Place your ad on key webpages, like the homepage and the Carousel Ad. <b>Ad size options:</b> 728pxW x 90pxT   1135pxW x 140pxT   320pxW x 160pxT	<b>\$250</b>	<b>\$2,400 (\$200/mo)</b>
<b>Email Advertising with RHAWA Connections + Calendar</b> (3 available) Sent out three times per month, these emails contain updates on crucial industry information for members and calls to action. <b>Ad size:</b> 335pxW x 280pxT	<b>\$350</b>	<b>\$3,600 (\$300/mo)</b>

## Terms of Agreement

**This contract is an agreement to place advertising. By signing this contract, the advertiser hereby agrees to the following terms:** RHAWA reserves the right to edit or omit any ad. The advertiser may not promote a product or service that competes with RHAWA products or services. Advertising invoices must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, no further advertising will be run.

**Cancellation Policy:** Any cancellation made more than 2 months before the event, a cancellation fee of 50% of the total cost will be charged. Cancellations made within 2 months of the event date will be subject to a cancellation fee of 75% of the total cost.

**I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:**

Enclosing a check or credit card payment for the total amount indicated above.

## Credit Card Information

Name as it appears on the Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Card Type: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ (mm/yy) CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Request an invoice from RHAWA payable within 30 days of receipt.

**Client Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Expand Your Business Across Washington with

# CURRENT

**RHAWA'S CURRENT NEWSPAPER** is the leading rental housing industry news journal in Washington State. CURRENT reviews industry related legislative activity, vacancy trends, property management and maintenance information, as well as business and personal finance.

CURRENT is published monthly and distributed to over

**7,000** readers.



**5,500+** ..... Rental Property Owners

**125+** ..... Property Management Companies

**2,100+** ..... Other Rental Business Professionals

The publication's circulation is expanded a couple months out of the year as part of RHAWA's member recruitment campaign. Additionally, 24 back issues of CURRENT are available in digital format.

**CURRENT NEWSPAPER** is also the only industry publication with strong statewide reach—including a growing audience in



With thousands of copies distributed monthly and digital editions available year-round, CURRENT gives your business direct visibility with independent housing providers, property managers, and landlords across the Cascades. If you're looking to **expand your footprint** eastward, this is a trusted, consistent way to stay top-of-mind in new markets.



# 2026 CURRENT ADVERTISING AGREEMENT

Return the completed form via email to Luke Brown at: [lbrown@RHAWA.org](mailto:lbrown@RHAWA.org).

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## DISPLAY ADVERTISING OPTIONS ( FREQUENCY | Rates Per Ad )

SIZES (Dimensions)	1x - 3x per year	6x per year	12x per year
<b>Full Page Ad:</b> (10.25" w x 12.375" h)	\$995 B/W   \$1,175 C	\$855 B/W   \$1,030 C	\$730 B/W   \$905 C
<b>1/2 Page Ad:</b> (Vert: 5" w x 12.375" h) (Horz: 10.25" w x 6.2" h)	\$713 B/W   \$885 C	\$600 B/W   \$770 C	\$515 B/W   \$680 C
<b>1/3 Horz Ad:</b> (10.25" w x 4.1833" h)	\$590 B/W   \$760 C	\$505 B/W   \$670 C	\$435 B/W   \$610 C
<b>1/4 Vert Ad:</b> (5" w x 6.2" h)	\$460 B/W   \$635 C	\$410 B/W   \$590 C	\$350 B/W   \$535 C
<b>1/8 Horz Ad:</b> (5" w x 3" h)	\$285 B/W   \$450 C	\$235 B/W   \$415 C	\$210 B/W   \$390 C

### ADDITIONAL INFORMATION

Display ad size: \_\_\_\_\_ Black and White or Color: \_\_\_\_\_

Beginning month and year: \_\_\_\_\_ Ending month and year: \_\_\_\_\_

**Full Color INSERT** – printed and inserted into monthly distribution (8.5" w x 11" h)

3x consecutive run, **1-sided** – \$1,025 per month       3x consecutive run, **2-sided** – \$1,520 per month

### ADDITIONAL INFORMATION

Insertion month(s) and year(s): \_\_\_\_\_

## VENDOR LISTINGS' SECTION OPTIONS ( B/W Only )

<b>Mini Ad</b> (2.3" w x 1.3" h)	<input type="checkbox"/> \$70 1 mini ad/mo for 12 mo	<input type="checkbox"/> \$140 2 mini ads/mo for 12 mo	<input type="checkbox"/> \$190 3 listings/mo for 12 mo
<b>Additional Listing(s)</b>	<input type="checkbox"/> \$20 per listing/mo for 12 mo	<input type="checkbox"/> \$40 2 listings/mo for 12 mo	<input type="checkbox"/> \$50 3 listings/mo for 12 mo

### ADDITIONAL INFORMATION

Beginning month and year: \_\_\_\_\_ Ending month and year: \_\_\_\_\_

## PAYMENT

**Ad, Display Ad, Insert Ad + Vendor Listing Total:** \$ \_\_\_\_\_

**TERMS OF AGREEMENT:** This contract is an agreement to place advertising. By signing this contract, the advertiser hereby agrees to the following terms: The advertiser agrees that this contract cannot be terminated unless given a written notice, at least 60 days prior to the print date (13th of the month proceeding publication). If a contract is terminated before the duration of the agreement, the advertiser will be billed the remainder of the one-time rate for all ads previously run. **RHAWA must receive ad materials 15 days prior to the print date.** If ad materials are not turned in by the deadline, we reserve the right to run the previous month's ad. RHAWA reserves the right to edit or omit any ad. The advertiser may not promote a product or service that competes with RHAWA products or services. Advertising invoices must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, no further advertising will be run. Must be an active RHAWA member to advertise in publication.

**I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:**

Enclosing a check or credit card payment for the total amount indicated above.

### Credit Card Information

Name as it appears on the Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Card Type: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ (mm/yy) CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Request an invoice from RHAWA payable within 30 days of receipt.

**Client Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# CORE SERIES

## Compliance & Operational Rental Excellence Series

Put your brand in front of landlords, rental property owners and housing professionals across Washington through six high-impact **CORE SERIES**. Hosted on **Saturday mornings**, these sessions run from **8:30 am to noon** and give sponsors a powerful way to increase visibility and connect directly with an engaged rental housing community. Bundle discounts:

**Save 5% on two locations, 10% for four locations, 15% for all six locations.**

LOCATION	PUGET SOUND (Bellevue)	EASTERN WA (Spokane)	SOUTHWEST WA (Vancouver)
ADDRESS	<b>Bellevue College</b> 3000 Landerholm Circle SE, Bellevue, WA 98007	<b>CenterPlace Regional</b> 2426 N Discovery Place Spokane Valley, WA 99216	<b>Keller Williams Olympic</b> 2211 E Mill Plain Blvd, Vancouver, WA 98661
SPRING	March 28	April 18	May 16
SUMMER	June 27	July 11	July 18

### SPONSORSHIP LEVELS

## HOSPITALITY PARTNER

## PRESENTING SPONSOR

**1** Complimentary Event Ticket

Prominent Logo in All Event Promotions



Prominent Branded Signage at Venue  
(Parking & Snack Table)

Access to Attendee List

**\$320**

**1** Complimentary Event Ticket

Prominent Logo in All Event Promotions



Prominent Branded Signage at Venue  
(Parking & Snack Table)

Access to Attendee List

3/Mo Homepage Carousel

1/4 Page Ad in Event Program

3 Minutes of Podium Time

Inclusion in Post-Event Thank You Email

**\$750**

# 2026 EVENT SPONSORSHIP AGREEMENT

Return the completed form via email to Luke Brown at: [lbrown@RHawa.org](mailto:lbrown@RHawa.org).

## Company Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

EVENT	LOCATION	DATE	SPONSORSHIP LEVELS					
CORE Puget Sound	Bellevue College, Bellevue	Mar. 28	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750				
CORE Puget Sound	Bellevue College, Bellevue	Jun. 27	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750				
CORE Eastern WA	Centerplace Regionl, Spokane Valley	Apr. 18	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750				
CORE Eastern WA	Centerplace Regionl, Spokane Valley	Jul. 11	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750				
CORE SouthW WA	Keller Williams Olympic, Vancouver	May 16	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750				
CORE SouthW WA	Keller Williams Olympic, Vancouver	Jul. 18	<input type="checkbox"/> Hospitality Partner \$320	<input type="checkbox"/> Presenting Sponsor \$750				
ENGAGE26	Meydenbae Center, Bellevue	Oct. 14-15	<input type="checkbox"/> Bronze \$900	<input type="checkbox"/> Silver \$2,500	<input type="checkbox"/> Gold \$5,000	<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Titanium \$15,000	<input type="checkbox"/> Power \$75

## PAYMENT

Event Sponsorship(s) Subtotal	\$ _____
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## Terms of Agreement

**Sponsorship Deadline(s):** See deadline(s) above. In order to be included on signage and / or to receive appropriate recognition, sponsor forms and full payment must be received on or before deadline(s) above. Sponsorships do not include admission to the event unless noted in the specific sponsor package.

We will be **filming and/or photographing** these events. Be aware that by ENTERING THIS AREA, you are granting consent for your voice, likeness, and/or name to be used without compensation in digital media files for any and all media, whether known or developed in the future, for an indefinite period. By entering, you release RHAWA, its successors, assigns, and licensees from any liability of any nature. If you do not wish to participate under these terms, please refrain from entering this area.

**Cancellation Policy:** Any cancellation made more than 2 months before the event, a cancellation fee of 50% of the total cost will be charged. Cancellations made within 2 months of the event date will be subject to a cancellation fee of 75% of the total cost.

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**Client Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# BIO

From the bustling streets of Chicago to the evergreen corners of Seattle, Sisi has been blending **STRATEGY, ARTISTRY**, and a flair for storytelling that has powered her career for more than a decade. She began her design studies at Loyola University, completed her BA in Montana, and made a quick stop in Baltimore, where she sprinkled some creativity on clients like Under Armour & Discovery Channel before heading to the Pacific Northwest.

## SISI MERENESS



Now as **CREATIVE DIRECTOR** at RHAWA, she shapes the organization's visual identity across events, marketing, & digital platforms, helping the brand stand out and connect with members. When she's not crafting eye-catching graphics or brainstorming fresh concepts with the team, she's likely trading pixels for hiking trails, mapping out boating adventures, and drawing inspiration from her favorite Seattle artist, Chihuly.

And if you're ready to showcase your brand to our members, she's the one who can make it shine. Contact Sisi at

**(206)905-0605** or **[smereness@RHawa.org](mailto:smereness@RHawa.org)**.

# BIO

Hailing from the sunny beaches of California, Luke brings a **SURFER'S AGILITY** and enthusiasm to the world of business development. Trading his surfboard for an umbrella, he ventured to the University of Washington, where he earned his Bachelor's degree in Economics. While riding the waves of college life, he dived into property management, sales, and retail, gaining a diverse set of skills and experiences.

## LUKE BROWN

Now riding waves at RHAWA, Luke is our **BUSINESS DEVELOPMENT** Specialist. He's passionate about growing our membership base and forging new partnerships. When he's not strategizing with the team or connecting with members, you might find him catching a swell or exploring the scenic beauty of the Pacific Northwest.

Interested in becoming a vendor member or exploring sponsorship opportunities with RHAWA? Contact Luke at **(206)905-0610** or **[lbrown@RHawa.org](mailto:lbrown@RHawa.org)**.





Learn more at:

**RHAwa.org**

RHAwa.org

 @RHAofWA

 @rha\_ofwa

 @RHAofWA 