



8:30am – 12pm | **Exhibitor Move-In**

8:30am – 9am | **Pre-Conference Registration**

PRE-CONFERENCE

MEETINGS

ROOM 407

ROOM 408

ROOM 409

Session 1
9am – 10am

**Budget & Finance
Committee Meeting**

**Member Programs
Committee Meeting**

**Legislative Issues
Committee Meeting**

10am – 10:15am | **Break**

Session 2
10:15am – 11:15am

**Legal Defense Fund
Committee Meeting**

**Political Action
Committee Meeting**

**LINK Facilitators
Meeting**

11:15am – 12:30pm | **RHAWA Committee Member's Only Lunch**

Noon – 12:30pm | **General Registration, Networking & Exhibitors**

12:30pm | **Welcome**

12:45pm – 1:15pm | **Riffing on Reform: Krist Novoselić's Punk Rock Politics and the Future of Democracy**

1:15pm – 1:30pm | **Networking & Exhibitors**

TRACKS

BUSINESS STRATEGIES

TRUE COST OF BUILDING

POLICY IN ACTION

PROPERTY RIGHTS

Session 1
1:30pm – 2:15pm

**Dealmakers'
Playbook: Strategies
for Today's Market**

– PRESENTERS –
Candice Chevaillier, Daniel Lim,
Dea Sumantri, & Sara Bago

**Why Can't My Kids
Afford a House?**

– PRESENTER –
Greg Lane

**Beyond Rent Control:
Defending the Future
of Rental Housing**

– PANELISTS –
Rep. April Connors
& Sen. Chris Gildon
Moderator: Mark Mullet

**Property Rights
Foundations: Eminent
Domain, Regulatory
& Takings**

– PRESENTERS –
Bill Maurer & Kevin Roberts

2:15pm – 2:30pm | **Networking & Exhibitors**

Session 2
2:30pm – 3:15pm

**Beyond the Bank:
An Unconventional Path
to Unlocking Wealth
Through Real Estate**

– PRESENTER –
Jan Konrad

**Breaking Down the
Cost of Multifamily
Housing: Insights
for WA Developers**

– PRESENTER –
James Bach

**Industry Leaders on
Eviction System Reform**

– PANELISTS –
Rep. Adison Richards, Audrey
Riddle & Kaitlyn Jackson
Moderator: Quinn Posner

**Decoding Takings:
WA Housing Edition**

– PANELISTS –
Scott Pritchard
& Stephen Davis
Moderator: Christopher Cutting

3:15pm – 3:30pm | **Networking & Exhibitors**

Session 3
3:30pm – 4:15pm

**Fortify Your Rental
Business: A Proactive
Approach to Risk**

– PRESENTER –
Julie Martiniello

**Housing Hurdles:
Cracking the Code of
Manufactured Housing
Communities in WA**

– PRESENTERS –
Christy Mays, Jake Bond
& Michael Montero

**Speaking the Same
Language: Bridging
Divides in Housing Policy**

– PRESENTERS –
Cathy Moore & Sean Flynn

**Defending Liberty:
Innovative Strategies
Against Government
Overreach**

– PANELISTS –
Jackson Maynard, Mark
Harmsworth & Bill Maurer
Moderator: Christopher Cutting

4:15pm – 4:30pm | **Networking & Exhibitors**

4:30pm – 6pm | **Annual Business Meeting, Awards Celebration & Reception**

- ◆ **RLTA:** Content about Residential Rentals included
- ◆ **MHLTA:** Content about Manufactured Housing Communities included

Note: Session topic, speakers, panelists, and moderators are subject to change.

- ◆ **RHAWA Committee Members Only**
- ◆ **RHAWA Members Only**

DAY
2

SCHEDULE

Scan this QR code to access all event materials.



8:30am – 9am | **General Registration, Coffee & Breakfast Bites, Networking & Exhibitors**

9am – 9:15am | **Welcome: Sean Flynn**

9:15am – 10am | **ENGAGE & Elect: A Candidate Forum for Local Elections**

BELLEVUE COUNCIL MEMBER
JARED NIEUWENHUIS

TACOMA COUNCIL MEMBER
JOHN HINES

SPOKANE COUNCIL MEMBER
JONATHAN BINGLE

MODERATOR: **KEVIN WALLACE**

10am – 10:15am | **Networking & Exhibitors**

TRACKS	RENTAL OPERATIONS	HOUSING DEVELOPMENT	ADVOCACY IN ACTION	MEDIA MASTERY
Session 1 10:15am – 11am	Untangling Local Rental Regulations – PRESENTER – Christopher Cutting ◆◆	Build in My Zip Code: Cities Smashing Middle Housing Barriers – PRESENTER – Andrea Smiley ◆	Local Action, Lasting Change: Tackling Housing Challenges in Communities – COUNCIL MEMBERS – Diana Perez, Jon Pascal, Jonathan Bingle & Stephanie Mora Moderator: Joe Fain ◆◆	Beyond the Soundbite: Leveraging Media to Challenge Progressive Housing Policies – PRESENTERS – Alex Hays, Brandi Kruse & Jonathan Choe ◆◆

11am – 11:15am | **Networking & Exhibitors**

Session 2 11:15am – 12pm	Mastering the Maze: Rent Increase Compliance Scenarios – PRESENTERS – Cory Brewer & Eric Steven ◆◆	Mastering Development & Investment: From Blueprint to Bottom Line – PRESENTERS – Charlie Bauman & Daimon Doyle Moderator: Andrea Smiley ◆	Inside the Battle: Key Lessons from Our Rent Control Fight – PRESENTERS – Chester Baldwin, Danielle Duvall, Nick Marin & Sean Flynn ◆◆	Crisis Communication: Protecting Your Housing Reputation – PRESENTER – Sam Jefferies ◆◆
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12pm – 1pm | **Lunch, Networking & Exhibitors**

Session 3 1pm – 1:45pm	LEARNING LAB Crafting Bulletproof Screening Criteria to Attract Reliable Renters – INSTRUCTORS – Christopher Cutting & Denise Myers ◆	Mitigating Financial Fallout: Navigating the Looming Crisis in Affordable Housing – PANELISTS – Andrew Oommen, Emily Thompson & George Petrie Moderator: Audrey Riddle ◆	Building Power Through Voter Engagement: GOTV Efforts in WA State – PRESENTERS – Amy Harris, Kaitlin Vintertun & Sandeep Kaushik ◆◆	From Likes to Legislation: Social Media's Impact on Housing – PRESENTER – Andrea Suarez ◆◆
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1:45pm – 2pm | **Networking & Exhibitors**

Session 4 2pm – 2:45pm	LEARNING LAB Solving Lease Timing Puzzles in a Legal Minefield – PRESENTER – Kaitlyn Jackson & Denise Myers ◆	Navigating WA's Rent Control Era: Development Challenges & Strategies – PANELISTS – Morgan Shook & Neil Gentile – MODERATOR – Aaron Laing ◆	LEARNING LAB Amplify Your Voice: Crafting Winning Public Comments & Testimony – INSTRUCTORS – Joe Fain & Natalie Quick ◆◆	LEARNING LAB Mastering Media Engagement: Confident Communication for Housing Advocates – INSTRUCTORS – Ben Anderstone & Janelle Guthrie ◆◆
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2:45pm – 3pm | **Networking & Exhibitors**

3pm – 3:45pm | **ENGAGE & Elect: A Candidate Forum for State Elections**

REP. **AMY WALEN (D)**
Senate Candidate

CHAD MAGENDANZ (R)
Senate Candidate

KEVIN SCHILLING (D)
House of Representatives Candidate

REP. **MICHELLE CALDIER (R)**
Senate Candidate

MODERATOR: **ALEX HAYS**

3:45pm – 4pm | **Closing Session | Conference Takeaways: Turning Information into Impact – Sean Flynn**

4 – 6pm | **Public Officials Mix & Mingle**

◆ **RLTA:** Content about Residential Rentals included ◆ **MHLTA:** Content about Manufactured Housing Communities included

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