



ENGAGE²⁵

FALL EXPO + ANNUAL BUSINESS MEETING



RHAWA
Rental Housing Association of WA



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all event
materials



WELCOME

As a housing provider or industry leader, you are part of a formidable movement. The Rental Housing Association of Washington (RHAWA) represents nearly 6,000 rental owners, managers, and investors committed to protecting our industry, promoting responsible housing, and fighting for fairness and equity.

This is your call to action. ENGAGE25 is more than a conference—it's a rallying point for our industry's collective voice. Over the next two days, we'll equip you with the tools, strategies, and connections needed to stand united and lead boldly through today's critical challenges.

RHAWA has been your relentless defender. But we cannot succeed alone. Our strength lies in unity—when we speak as one, our voice is unstoppable. Our mission is clear: protect your rights, advocate for fair policies, and defend the future of responsible, affordable housing for tenants and owners alike.

Make no mistake: the threats are real. Laws like HB 1217 and HB 1003 threaten the stability of our industry and the housing options for tenants. These dangerous precedents will shape policy in 2026, further limiting your ability to manage properties, increasing costs, and reducing housing availability.

The fight for our industry's future is here and now. The outcome depends on whether we unite, speak out, and take action. Your vote is your most powerful tool—an opportunity to shape policies, elect leaders who stand with us, and reject those who threaten our industry and the families we serve.

*This is the moment to **ENGAGE**—to stand together, to be heard, and to drive the future of rental housing. We must act decisively and collectively. Our industry's strength depends on our unity and our resolve.*

Join us. Speak loud. Vote smart. The future of responsible housing in Washington depends on us working together—today and every day.



Sean Flynn, Executive Director & Board President

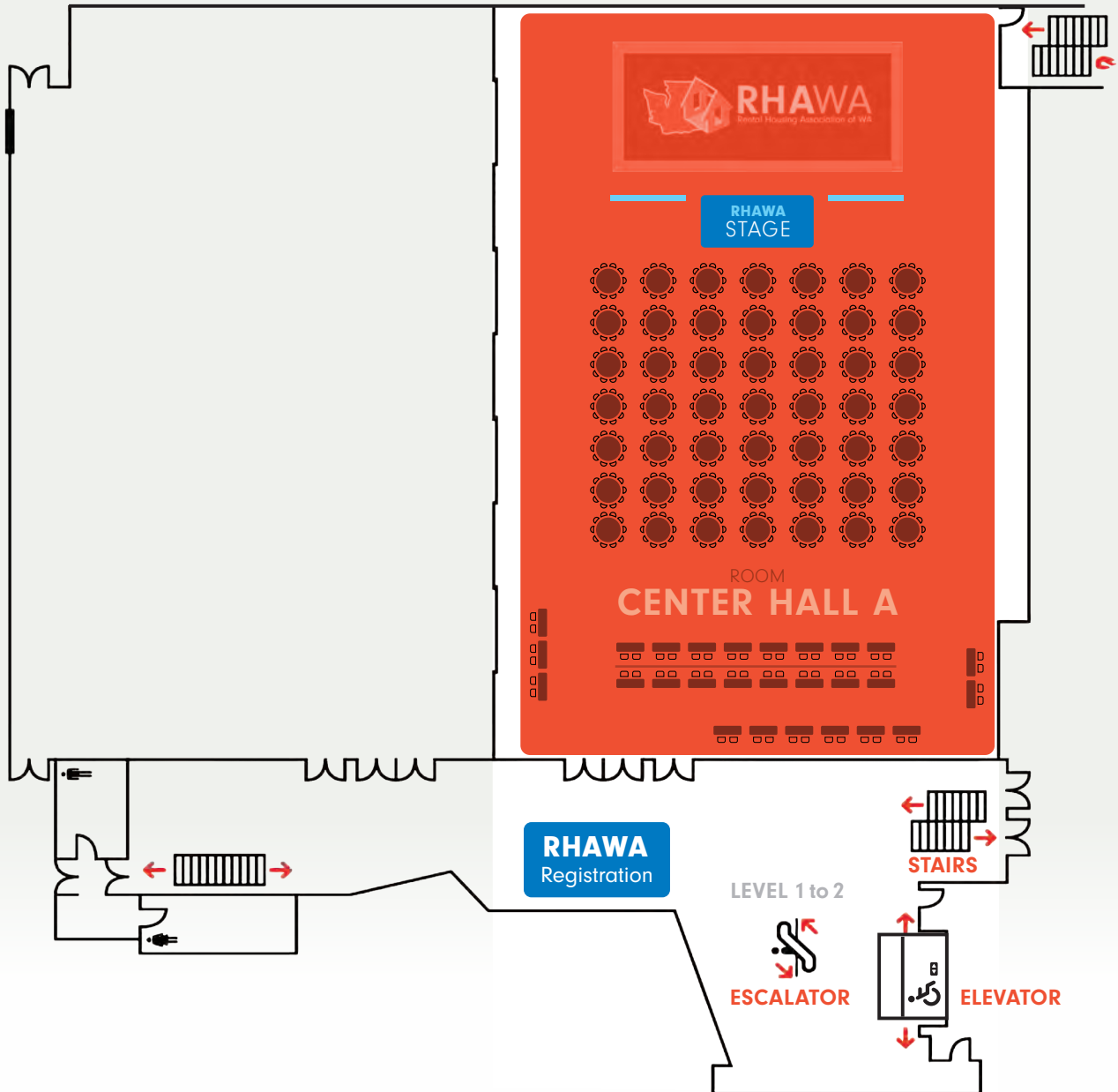


Melissa Canfield, Deputy Director

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FALL EXPO + ANNUAL BUSINESS MEETING

FIRST FLOOR

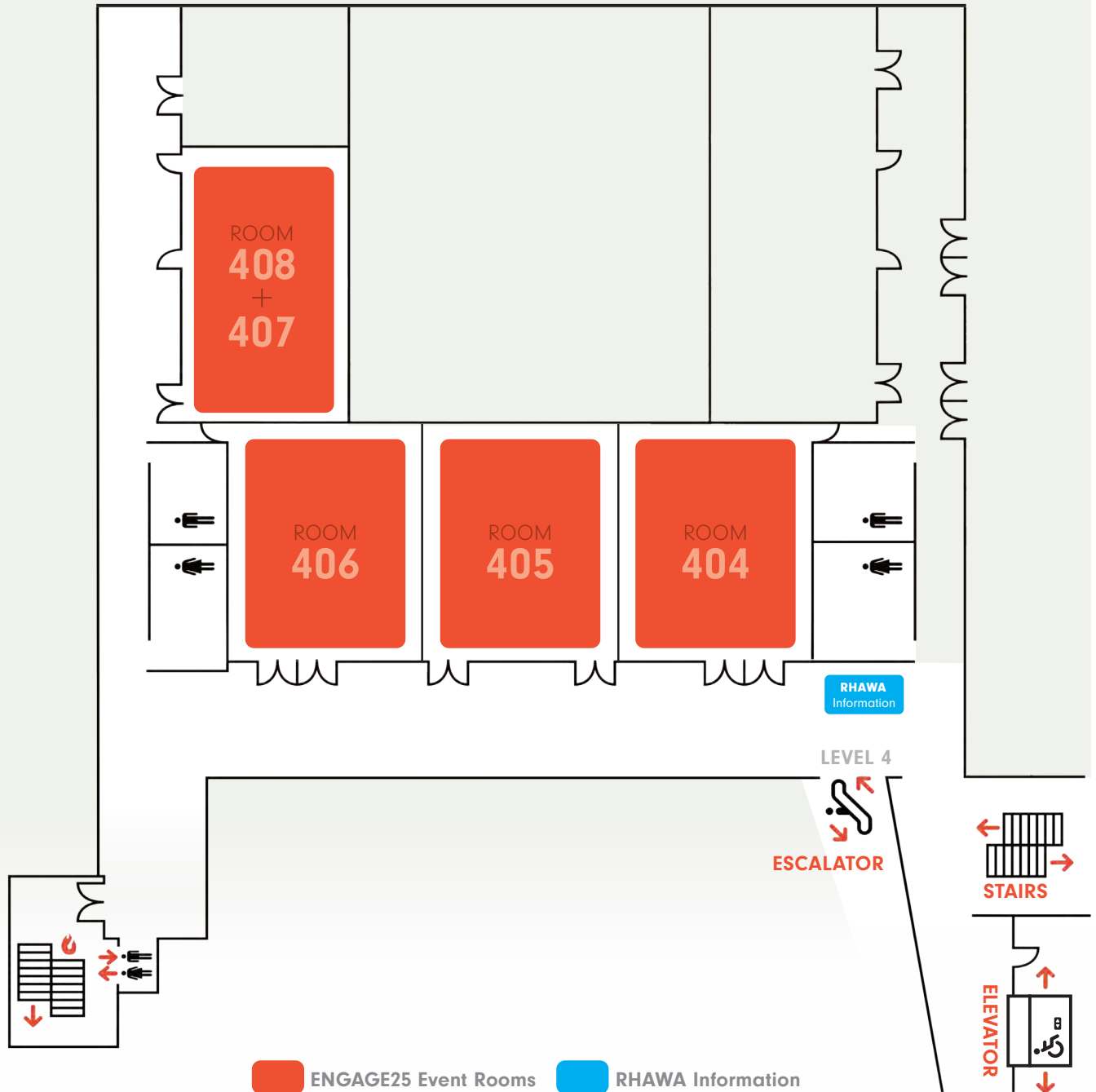


ENGAGE25 Event Rooms RHAWA Registration

ENGAGE²⁵

FALL EXPO + ANNUAL BUSINESS MEETING

FOURTH FLOOR





BOARD OF DIRECTORS

Sean Flynn
Board President

Christopher Cutting
Board Vice President

Larry Crites
Board Secretary

Neil Wilson
Board Treasurer

Sharon Cunningham
At-Large Director

William Shadbolt
Past President

LEADERSHIP

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Cory Brewer
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Chris Dobler
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Chris Gurdjian
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Cathy Jeney
Synthia Melton
Mark Mullally

Constance Nelson
Audrey Riddle
Kristi Tripple

LEGAL COUNSEL

Chris Benis

STATE LOBBYIST

Chester Baldwin

Need Help Throughout the Day?

FIND YOUR RHAWA TEAM MEMBERS



Sean Flynn
Executive Director



Melissa Canfield
Deputy Director



Daniel Bannon
Engagement
Coordinator



Luke Brown
Marketing & Sales
Associate



Corey Hjalseth
External
Affairs



Daniel Klemme
Government
Affairs



Val Kushi
Member Services
Administrator



Sue Lewis
Member Services
Specialist



Sisi Mereness
Creative
Director



Chloe Moser
Administrative
Director



Denise Myers
Member Programs
Director



Steve Wareham
Member Services
Specialist

DAY
1

SCHEDULE

Scan this QR code to access all event materials.



8:30am – 12pm | **Exhibitor Move-In**

8:30am – 9am | **Pre-Conference Registration**

PRE-CONFERENCE

MEETINGS

ROOM 407

ROOM 408

ROOM 409

Session 1
9am – 10am

**Budget & Finance
Committee Meeting**

**Member Programs
Committee Meeting**

**Legislative Issues
Committee Meeting**

10am – 10:15am | **Break**

Session 2
10:15am – 11:15am

**Legal Defense Fund
Committee Meeting**

**Political Action
Committee Meeting**

**LINK Facilitators
Meeting**

11:15am – 12:30pm | **RHAWA Committee Member's Only Lunch**

Noon – 12:30pm | **General Registration, Networking & Exhibitors**

12:30pm | **Welcome**

12:45pm – 1:15pm | **Riffing on Reform: Krist Novoselić's Punk Rock Politics and the Future of Democracy**

1:15pm – 1:30pm | **Networking & Exhibitors**

TRACKS

BUSINESS STRATEGIES

TRUE COST OF BUILDING

POLICY IN ACTION

PROPERTY RIGHTS

Session 1
1:30pm – 2:15pm

**Dealmakers'
Playbook: Strategies
for Today's Market**

– PRESENTERS –
Candice Chevaillier, Daniel Lim,
Dea Sumantri, & Sara Bago

**Why Can't My Kids
Afford a House?**

– PRESENTER –
Greg Lane

**Beyond Rent Control:
Defending the Future
of Rental Housing**

– PANELISTS –
Rep. April Connors
& Sen. Chris Gildon

Moderator: Mark Mullet

**Property Rights
Foundations: Eminent
Domain, Regulatory
& Takings**

– PRESENTERS –
Bill Maurer & Kevin Roberts

2:15pm – 2:30pm | **Networking & Exhibitors**

Session 2
2:30pm – 3:15pm

**Beyond the Bank:
An Unconventional Path
to Unlocking Wealth
Through Real Estate**

– PRESENTER –
Jan Konrad

**Breaking Down the
Cost of Multifamily
Housing: Insights
for WA Developers**

– PRESENTER –
James Bach

**Industry Leaders on
Eviction System Reform**

– PANELISTS –
Rep. Adison Richards, Audrey
Riddle & Kaitlyn Jackson

Moderator: Quinn Posner

**Decoding Takings:
WA Housing Edition**

– PANELISTS –
Scott Pritchard
& Stephen Davis

Moderator: Christopher Cutting

3:15pm – 3:30pm | **Networking & Exhibitors**

Session 3
3:30pm – 4:15pm

**Fortify Your Rental
Business: A Proactive
Approach to Risk**

– PRESENTER –
Julie Martiniello

**Housing Hurdles:
Cracking the Code of
Manufactured Housing
Communities in WA**

– PRESENTERS –
Christy Mays, Jake Bond
& Michael Montero

**Speaking the Same
Language: Bridging
Divides in Housing Policy**

– PRESENTERS –
Cathy Moore & Sean Flynn

**Defending Liberty:
Innovative Strategies
Against Government
Overreach**

– PANELISTS –
Jackson Maynard, Mark
Harmsworth & Bill Maurer

Moderator: Christopher Cutting

4:15pm – 4:30pm | **Networking & Exhibitors**

4:30pm – 6pm | **Annual Business Meeting, Awards Celebration & Reception**

- ◆ **RLTA:** Content about Residential Rentals included
- ◆ **MHLTA:** Content about Manufactured Housing Communities included

Note: Session topic, speakers, panelists, and moderators are subject to change.

- ◆ **RHAWA Committee Members Only**
- ◆ **RHAWA Members Only**

Pre-Conference RHAWA Committee Members Only

COMMITTEE



9 - 10 AM

BUDGET & FINANCE COMMITTEE MEETING**CHAIR:** Neil Wilson**STAFF:** Chloe Moser

This is a fantastic opportunity to connect with fellow members, collaborate on key initiatives, and gain valuable insights under the guidance of your esteemed chair, Neil Wilson, and supported by our staff liaison, Chloe Moser.

MEMBER PROGRAMS COMMITTEE MEETING**CHAIR:** Christopher Cutting**STAFF:** Denise Myers

Join us to collaborate on vital educational materials, review and refine essential resources, and update critical forms. This dedicated session, facilitated by Christopher Cutting, and supported by Denise Myers, offers a unique chance to directly influence our educational offerings and ensure our resources remain current and effective.

LEGISLATIVE ISSUES COMMITTEE MEETING**CHAIR:** Larry Crites**STAFF:** Daniel Bannon

This is your exclusive opportunity to directly influence our legislative agenda. Join committee chair Larry Crites and staff liaison Daniel Bannon to analyze the current policy landscape, discuss priorities, and formulate impactful strategies to advance our legislative goals. Your insights are crucial to shaping our advocacy efforts and ensuring our collective voice is heard.

Break 10 - 10:15 AM

10:15 - 11:15 AM

LEGAL DEFENSE FUND COMMITTEE MEETING**CHAIR:** Christopher Cutting**STAFF:** Daniel Klemme

Join Christopher Cutting, and staff liaison Daniel Klemme to discuss critical updates and strategic planning for the coming year. This is a vital opportunity to collaborate face-to-face, share insights, and ensure the Legal Defense Fund continues to effectively support our mission.

POLITICAL ACTION COMMITTEE MEETING**CHAIR:** Larry Crites**STAFF:** Corey Hjalseth

This meeting will focus on campaign strategies, with insights from committee chair Larry Crites, as well as our dedicated staff liaison, Corey Hjalseth. Your active participation and input are essential to our efforts, and we look forward to collaborating with you in-person to advance our shared goals.

LINK FACILITATORS MEETING**STAFF:** Denise Myers & Daniel Bannon

Join RHAWA team members, Denise Myers and Daniel Bannon, in person to discuss essential annual topics. It's a fantastic chance to connect with fellow LINK Meeting Facilitators, share your insights, and contribute to the future of our organization.

Committee Members Only Lunch 11:15 AM - 12:30 PM

DAY
I

WELCOME

12:30 - 12:45 PM

ROOM **CENTRAL HALL A**

Riffing ON Reform

KEYNOTE

12:45 - 1:15 PM

**KRIST NOVOSELIĆ'S PUNK ROCK
POLITICS & THE FUTURE OF DEMOCRACY**



Get ready for an electrifying ride with Krist Novoselić—Nirvana's legendary bassist—blending raw punk energy with sharp political insight! From the rebellious streets of 90s Seattle to the heart of electoral reform, Krist shares his bold ideas on democracy, bipartisan teamwork, and shaping the future.

CONSTRUCTION EXPEDITORS

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ENGAGE²⁵

9

SESSION 1

1:30 - 2:15 PM

BUSINESS STRATEGIES

ROOM 407/408

DEALMAKERS' PLAYBOOK: STRATEGIES FOR TODAY'S MARKET

Great investments don't just happen—they're created. In this session, learn how to craft opportunities from market trends, uncover winning strategies from experienced investors, and walk away with a playbook for building your own path to real estate success—complete with real-world case studies.

Presenters: Candice Chevaillier, Daniel Lim, Dea Sumantri & Sara Bago

TRUE COST OF BUILDING

ROOM 405

WHY CAN'T MY KIDS AFFORD TO BUY A HOUSE?

An insightful breakout session where we will explore the key challenges facing young home buyers today, including rising housing costs, limited inventory, and regulatory hurdles. We will share industry insights, practical strategies, and innovative solutions to help families and policymakers understand how to create more affordable, accessible housing options for the next generation.

Presenter: Greg Lane

POLICY IN ACTION

ROOM 406

BEYOND RENT CONTROL: DEFENDING THE FUTURE OF RENTAL HOUSING

Think rent control is the worst it can get? Think again. Across the country and right here at home, there are emerging policies on the horizon that could have even more damaging effects on the private rental market and property rights. This session will explore these potential legislative changes, equipping you with the knowledge to anticipate what may come, develop strategies to oppose them, and shape public opinion before these radical proposals become reality.

PANELISTS: Rep. April Connors & Sen. Chris Gildon

MODERATOR: Mark Mullet

PROPERTY RIGHTS

ROOM 404

PROPERTY RIGHTS FOUNDATIONS: EMINENT DOMAIN, REGULATORY & TAKINGS

Join us for an engaging session designed to provide participants with a foundational understanding of property rights, where you'll investigate the essential constitutional concepts of eminent domain and regulatory takings. Empower yourself with critical insights that can shape your decisions in property management and investment—don't miss this opportunity to gain a competitive edge!

Presenters: Bill Maurer & Kevin Roberts

SESSION 2

2:30 - 3:15 PM

BUSINESS STRATEGIES

ROOM 407/408

BEYOND THE BANK: AN UNCONVENTIONAL PATH TO UNLOCKING WEALTH THROUGH REAL ESTATE

Go beyond theory and into practice with a deep dive into seller-financed mobile home parks. This strategy can be applied to other real estate opportunities as well. This class breaks down how to find and evaluate opportunities, structure win-win financing terms, and avoid common pitfalls. Perfect for both new and seasoned investors ready to explore creative ways to build wealth.

PRESENTER: Jan Konrad

TRUE COST OF BUILDING

ROOM 405

BREAKING DOWN THE COST OF MULTIFAMILY HOUSING: INSIGHTS FOR WA DEVELOPERS

Discover the key factors driving costs, from land and materials to permitting and regulatory hurdles, and learn how these expenses impact project viability and affordability. We will share expert insights, market trends, and innovative strategies to help developers, investors, and policymakers navigate the complex financial landscape of multifamily housing.

PRESENTER: James Bach

POLICY IN ACTION

ROOM 406

INDUSTRY LEADERS ON EVICTION SYSTEM REFORM

Step into the room with prominent industry thought leaders for a critical discussion on fixing our broken eviction system. This isn't just an overview; it's an in-depth, strategic conversation about real, actionable reforms. Our panel will dissect the systemic challenges and explore solutions to streamline the process, enhance support for all parties, and ultimately foster greater housing stability.

PANELISTS: Rep. Adison Richards, Audrey Riddle & Kaitlyn Jackson

MODERATOR: Quinn Posner

PROPERTY RIGHTS

ROOM 404

DECODING TAKINGS: WA HOUSING EDITION

An exclusive deep dive into the landmark legal battles shaping the future of property rights. From RHAWA's pivotal clashes with cities like Burien and Seattle over tenant regulations and eviction moratoriums, to the fight for due process and free speech in tenant screening, we'll reveal the strategies that win – and the pitfalls to avoid. Learn how RHAWA, often collaborating with the Pacific Legal Foundation, defends property owners against overreaching regulations. Don't let takings claims threaten your bottom line!

PANELISTS: Scott Pritchard & Stephen Davis

MODERATOR: Christopher Cutting

SESSION 3

3:30 - 4:15 PM

BUSINESS STRATEGIES

ROOM 407/408

FORTIFY YOUR RENTAL BUSINESS: A PROACTIVE APPROACH TO RISK

As with any investment or business model, there will always be risks, and the risks in the rental housing business have been piling up. Even so, residential rental property investment remains one of the most solid long-term investment options. Attorney Julie Martiniello will share best practices for minimizing risks from her years of advising rental owner clients on estate planning, business structure, real estate law and landlord-tenant law.

PRESENTER: Julie Martiniello

TRUE COST OF BUILDING

ROOM 405

HOUSING HURDLES: CRACKING THE CODE OF MANUFACTURED HOUSING COMMUNITIES IN WA

Explore the challenges and limitations facing manufactured housing communities in Washington state in this session that critically examines their role in the broader housing development landscape. Learn about the financial, regulatory, and logistical hurdles that hinder investment and growth in these communities and gain a clearer understanding of why they often fall short as a solution to the housing crisis. This session offers a candid look at the realities behind manufactured housing development, helping stakeholders navigate the obstacles and make more informed decisions in a complex and competitive market.

PRESENTERS: Christy Mays, Jake Bond & Michael Montero

POLICY IN ACTION

ROOM 406

SPEAKING THE SAME LANGUAGE: BRIDGING DIVIDES IN HOUSING POLICY

This session features Cathy Moore, a former Seattle City Council member and judge, offering a candid perspective on the complexities of housing policy and legislation in a major city. With her extensive background—ranging from her legal career as a public defender, to her time on the King County Superior Court, and her tenure on the Seattle City Council—Moore will share insights on how policy debates around affordable housing, zoning, and development unfold in practice. She will discuss her experiences navigating controversial issues, such as balancing the need for increased housing supply with community concerns, and her efforts to craft balanced, effective solutions amidst fierce political debate.

PRESENTERS: Cathy Moore (Former Seattle City Council Member) & Sean Flynn

PROPERTY RIGHTS

ROOM 404

DEFENDING LIBERTY: INNOVATIVE STRATEGIES AGAINST GOVERNMENT OVERREACH

We will examine the mechanisms to hold the government accountable through litigation when it violates constitutional rights, thereby vindicating these rights and establishing enduring precedents that protect all citizens. Emphasizing the vital role of individual liberty, we will discuss how fostering an environment where individuals can thrive without government interference enhances the fabric of our families and communities.

PANELISTS: Bill Maurer, Jackson Maynard & Mark Harmsworth**MODERATOR: Christopher Cutting**

DAY
1

RHAWA **2025** ANNUAL BUSINESS MEETING

ROOM **CENTRAL HALL A**

4:30 - 6 PM

ANNUAL BUSINESS MEETING, AWARDS CELEBRATION & RECEPTION*

***RHAWA Members Only**

Join us for RHAWA's 2025 Annual Business Meeting, the perfect conclusion to Day 1 of our conference and a powerful launchpad for an impactful Day 2! In the wake of a challenging year in the rental housing industry, this engaging session will empower our community with essential insights from RHAWA President **Sean Flynn** and Deputy Director **Melissa Canfield**. They'll share our significant achievements and outline a bold vision for the future. Take part in an interactive workshop where your ideas can help shape our collective journey ahead. Celebrate the remarkable contributions of our volunteers and be inspired by a member success story that exemplifies the resilience and impact of our association. This is your opportunity to connect, engage, and drive meaningful change within the rental housing sector.



SHARON CUNNINGTON: OUTGOING BOARD OF DIRECTOR 2015 - 2025

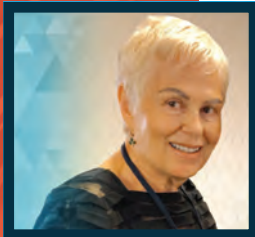
A licensed real estate broker, entrepreneur, and inventor with a diverse property portfolio across the Pacific NW and Midwest. With over 23 years of leadership in the software industry, she has managed large international tech companies and holds seven patents. Sharon has served on the RHAWA Board since 2015, contributing as Treasurer, class instructor, and LINK Meeting facilitator.

Council of Regents Nominations



BARBARA CARSON - Nominated Council of Regent 2026

Barbara Carson has been a dedicated housing provider since 1994 and has actively contributed to the rental industry through her leadership roles. Since 2019, she has served as the Membership Chairperson for the Clark County Rental Association (CCRA), demonstrating her commitment to fostering professional relationships and supporting industry standards



ELAINE ARMSTRONG - Nominated Council of Regent 2026

Elaine Armstrong is an experienced real estate broker with decades in residential and commercial markets. She has a strong Clark County network and enjoys working with both longtime and new clients. Elaine volunteers with SHARE House, non-profits, and CASA, and as a CCRA board member, she supports industry collaboration and encouraged CCRA to join RHAWA.

2025 VOLUNTEERS OF THE YEAR

Alex Ellis
Allen Hirst
Angie Gerald
Arthur Huycke
Audrey Riddle
Becky Peterson
Betsy Hudson
Brandon Vukelich
Brendan Patrick
Bruce Becker
Caitlin Sullivan
Casey Bishop
Cathy Jeney

Chris Benis
Chris Dobler
Chris Gurdjian
Christopher Cutting
Constance Nelson
Corey Hjalseth, Sr.
Cory Brewer
Craig Lyons
Daniel Lim
David Nagel
Debby Hebert
Devin Easterlin
Eric Steven

Frantz Germain
George Petrie
Gordon Bock
Gordon Haggerty
Gregory Christiansen
Howard Goldberg
James M. Pettigrew
Janelle Costanti
Jason Dolloph
Jay Parker
Jeffi Tibbetts
Jen Van Vechten
Jennifer Habu

Jim Yearby
John Mullally
Jon Olson
Kari Magill
Karyn Kuever
Kathryn Shabalov
Kevin Wallace
Kristi Tripple
Larry Crites
Marcia David
Mariella Reber
Marilyn Yim
Mark Mullally

Maureen Mallonee
Michael Peterson
Neil Wilson
Patti Mann
Poeuv Chau
Quinn Posner
Saint Newton
Sandy Hirst
Sharon Cunningham
Steve Corker
Synthia Melton
Thomas McCarthy
William Shadbolt

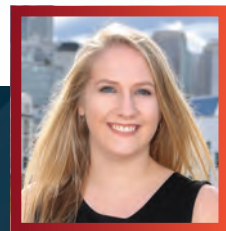
2025 MEMBER OF THE YEAR



GOODMAN REAL ESTATE
An Investment Company



GEORGE PETRIE
Chief Executive Officer



AUDREY RIDDLE
Housing Director



8:30am – 9am | **General Registration, Coffee & Breakfast Bites, Networking & Exhibitors**

9am – 9:15am | **Welcome: Sean Flynn**

9:15am – 10am | **ENGAGE & Elect: A Candidate Forum for Local Elections**

BELLEVUE COUNCIL MEMBER
JARED NIEUWENHUIS

TACOMA COUNCIL MEMBER
JOHN HINES

SPOKANE COUNCIL MEMBER
JONATHAN BINGLE

MODERATOR: **KEVIN WALLACE**

10am – 10:15am | **Networking & Exhibitors**

TRACKS	RENTAL OPERATIONS	HOUSING DEVELOPMENT	ADVOCACY IN ACTION	MEDIA MASTERY
Session 1 10:15am – 11am	Untangling Local Rental Regulations – PRESENTER – Christopher Cutting ◆◆	Build in My Zip Code: Cities Smashing Middle Housing Barriers – PRESENTER – Andrea Smiley ◆	Local Action, Lasting Change: Tackling Housing Challenges in Communities – COUNCIL MEMBERS – Diana Perez, Jon Pascal, Jonathan Bingle & Stephanie Mora Moderator: Joe Fain ◆◆	Beyond the Soundbite: Leveraging Media to Challenge Progressive Housing Policies – PRESENTERS – Alex Hays, Brandi Kruse & Jonathan Choe ◆◆

11am – 11:15am | **Networking & Exhibitors**

Session 2 11:15am – 12pm	Mastering the Maze: Rent Increase Compliance Scenarios – PRESENTERS – Cory Brewer & Eric Steven ◆◆	Mastering Development & Investment: From Blueprint to Bottom Line – PRESENTERS – Charlie Bauman & Daimon Doyle Moderator: Andrea Smiley ◆	Inside the Battle: Key Lessons from Our Rent Control Fight – PRESENTERS – Chester Baldwin, Danielle Duvall, Nick Marin & Sean Flynn ◆◆	Crisis Communication: Protecting Your Housing Reputation – PRESENTER – Sam Jefferies ◆◆
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12pm – 1pm | **Lunch, Networking & Exhibitors**

Session 3 1pm – 1:45pm	LEARNING LAB Crafting Bulletproof Screening Criteria to Attract Reliable Renters – INSTRUCTORS – Christopher Cutting & Denise Myers ◆	Mitigating Financial Fallout: Navigating the Looming Crisis in Affordable Housing – PANELISTS – Andrew Oommen, Emily Thompson & George Petrie Moderator: Audrey Riddle ◆	Building Power Through Voter Engagement: GOTV Efforts in WA State – PRESENTERS – Amy Harris, Kaitlin Vintertun & Sandeep Kaushik ◆◆	From Likes to Legislation: Social Media's Impact on Housing – PRESENTER – Andrea Suarez ◆◆
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1:45pm – 2pm | **Networking & Exhibitors**

Session 4 2pm – 2:45pm	LEARNING LAB Solving Lease Timing Puzzles in a Legal Minefield – PRESENTER – Kaitlyn Jackson & Denise Myers ◆	Navigating WA's Rent Control Era: Development Challenges & Strategies – PANELISTS – Morgan Shook & Neil Gentile – MODERATOR – Aaron Laing ◆	LEARNING LAB Amplify Your Voice: Crafting Winning Public Comments & Testimony – INSTRUCTORS – Joe Fain & Natalie Quick ◆◆	LEARNING LAB Mastering Media Engagement: Confident Communication for Housing Advocates – INSTRUCTORS – Ben Anderstone & Janelle Guthrie ◆◆
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2:45pm – 3pm | **Networking & Exhibitors**

3pm – 3:45pm | **ENGAGE & Elect: A Candidate Forum for State Elections**

REP. **AMY WALEN (D)**
Senate Candidate

CHAD MAGENDANZ (R)
Senate Candidate

KEVIN SCHILLING (D)
House of Representatives Candidate

REP. **MICHELLE CALDIER (R)**
Senate Candidate

MODERATOR: **ALEX HAYS**

3:45pm – 4pm | **Closing Session | Conference Takeaways: Turning Information into Impact – Sean Flynn**

4 – 6pm | **Public Officials Mix & Mingle**

◆ **RLTA:** Content about Residential Rentals included ◆ **MHLTA:** Content about Manufactured Housing Communities included

Note: Session topic, speakers, panelists, and moderators are subject to change.

WELCOME

9 - 9:15 AM

ROOM **CENTRAL HALL A**

*Engage
&
Elect*

9:15 - 10 AM

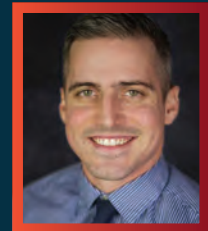
**A CANDIDATE FORUM
FOR LOCAL ELECTIONS**



**JARED
NIEUWENHUIS**
City of Bellevue,
Councilmember



**JOHN
HINES**
Candidate for
Mayor of Tacoma



**JONATHAN
BINGLE**
Spokane City
Council Member

Hear from candidates running for local offices as they share their policy platforms, including plans to preserve vital housing providers and promote responsible development for affordable, sustainable solutions. Ask questions, engage directly, and learn how their broader policies will impact your community's future.

MODERATOR: Kevin Wallace

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SESSION 1

10:15 - 11 AM

RENTAL OPERATIONS

ROOM 407/408

▶ UNTANGLING LOCAL RENTAL REGULATIONS

In addition to the increasingly complex state laws in Washington, almost 30 local governments have unique, often contradictory rental regulations of their own. While RHAWA's government affairs and education staff have been documenting these laws as they have gone into effect, mostly in the last five years, most housing providers are unclear on or even unaware of these requirements. And many of these laws come with stiff penalties directly enforceable by the city government based on tenant complaints.

PRESENTER: Christopher Cutting

HOUSING DEVELOPMENT

ROOM 405

▶ BUILD IN MY ZIP CODE: CITIES SMASHING MIDDLE HOUSING BARRIERS

Andrea Smiley, Legislative Director for the Building Industry Association of Washington (BIAW), will share inspiring stories of cities successfully overcoming barriers to middle housing, showcasing innovative policies that are fostering progress and affordability. Learn about effective strategies that are turning political promises into tangible action, empowering communities to unite and advocate for smarter, more inclusive housing solutions. Join us to be part of the movement driving positive change and creating vibrant, accessible neighborhoods for all.

PRESENTER: Andrea Smiley

ADVOCACY IN ACTION

ROOM 406

▶ LOCAL ACTION, LASTING CHANGE: TACKLING HOUSING CHALLENGES IN COMMUNITIES

Join a moderated panel discussion featuring city council members from across the state as they discuss urgent housing issues. Learn how they're working to break down barriers, promote transparency, and develop balanced policies that protect both housing providers and tenants—essential steps in addressing today's housing crisis. This is your chance to stay informed, engage directly with key local lawmakers, and help shape and advocate for the future of housing in your community.

COUNCIL MEMBERS: Diana Perez, Jon Pascal, Jonathan Bingle & Stephanie Mora

MODERATOR: Joe Fain

MEDIA MASTERY

ROOM 404

▶ BEYOND THE SOUNDBITE: LEVERAGING MEDIA TO CHALLENGE PROGRESSIVE HOUSING POLICIES

Tired of progressive narratives dominating the housing debate? Join presenters for a no-holds-barred session revealing the secrets to reclaiming the narrative and championing free-market housing solutions. Learn how to expose failed progressive policies, craft powerful counter-narratives that resonate with the public, and leverage media to drive real change in your community. This isn't your typical feel-good session; it's a strategic boot camp for housing advocates ready to fight back and win!

PRESENTERS: Alex Hays, Brandi Kruse & Jonathan Choe

SESSION 2 11:15 AM - 12 PM

RENTAL OPERATIONS

ROOM 407/408

MASTERING THE MAZE: RENT INCREASE COMPLIANCE SCENARIOS

The 2025 legislative session has created an unprecedented administrative burden on rental housing providers. Industry members of all levels have been forced to reinvent everyday practices to comply with new rent control laws. A seasoned housing provider and veteran landlord-tenant attorney discuss the recent mandated changes to business practices and recommendations for minimizing risks while minimizing operational burden as much as possible.

PRESENTERS: Cory Brewer & Eric Steven

HOUSING DEVELOPMENT

ROOM 405

MASTERING DEVELOPMENT & INVESTMENT: FROM BLUEPRINT TO BOTTOM LINE

Equip yourself with actionable insights across every stage of successful project development. Through real-world examples of a single-family and a multifamily project, you'll learn how to navigate challenges, reduce risks, and capitalize on emerging opportunities in today's competitive market. This session is designed for those looking to refine their development and investment strategies with proven techniques and industry expertise.

PRESENTERS: Charlie Bauman & Daimon Doyle

MODERATOR: Andrea Smiley

ADVOCACY IN ACTION

ROOM 406

INSIDE THE BATTLE: KEY LESSONS FROM OUR RENT CONTROL FIGHT

Join us for a focused discussion on our coalition's efforts against rent control legislation, highlighting key strategies that defined our campaign. We will explore the advantages of collaborative advocacy within trade associations and coalitions, emphasizing effective media tactics and strong coalition-building. Participants will gain essential insights for future advocacy, arming you with proven strategies to navigate the complexities of rent control legislation and leverage the power of collaboration for impactful policy changes.

PRESENTERS: Chester Baldwin, Danielle Duvall, Nick Marin & Sean Flynn

MEDIA MASTERY

ROOM 404

CRISIS COMMUNICATION: PROTECTING YOUR HOUSING REPUTATION

Join Sam Jefferies, a manager in crisis communications and brand reputation for the Starbucks Coffee Company to discover proactive strategies to identify risks early, craft authentic and resonant messaging, and leverage media channels effectively to protect and strengthen your housing brand during challenging times. Learn how to turn crises into opportunities for credibility and leadership, ensuring your organization emerges stronger and more trusted in the housing market. Don't miss this chance to transform your crisis response approach and secure your reputation with proven insights from a recognized industry leader

PANELIST: Sam Jefferies

SESSION 3

1 - 1:45 PM

RENTAL OPERATIONS

ROOM 407/408

▶ CRAFTING BULLETPROOF SCREENING CRITERIA TO ATTRACT RELIABLE RENTERS

Learn how to tailor your tenant screening criteria to meet the unique needs of your property. Review key factors such as credit, employment, and rental history, and discover how to adjust these standards—whether you're managing comfortable suburban homes, affordable urban apartments, or luxury high-rises. By the end of the workshop, you'll have a set of customized criteria to effectively identify low-risk tenants and enhance your property management strategy with a little help from AI.

PRESENTERS: Christopher Cutting & Denise Myers

HOUSING DEVELOPMENT

ROOM 405

▶ MITIGATING FINANCIAL FALLOUT: NAVIGATING THE LOOMING CRISIS IN AFFORDABLE HOUSING

Are bankruptcies in affordable housing projects a rising threat in Washington State? Could your project be next? This essential session tackles the harsh realities facing developers and operators, exploring the chilling possibility of properties reverting to lenders. Our panel dissects the contributing factors – soaring insurance premiums, runaway construction costs, and an ever-shifting regulatory landscape. Learn practical strategies to mitigate risk in new projects, proactively address operating distress, and engage lenders before it's too late. Learn how to support tenants during potentially turbulent transitions and explore options like adaptive reuse to salvage affordable housing options in the face of this growing crisis.

PANELISTS: Andrew Oommen, Emily Thompson & George Petrie

MODERATOR: Audrey Riddle

ADVOCACY IN ACTION

ROOM 406

▶ BUILDING POWER THROUGH VOTER ENGAGEMENT: GOTV EFFORTS IN WA STATE

Join this engaging breakout session to learn about Get Out the Vote (GOTV) efforts in Washington State. Discover how these groups are working to increase voter participation, support diverse candidates, and promote pragmatic leadership across the political spectrum. You'll gain insight into their strategies for voter education, candidate support, and grassroots activism aimed at strengthening democracy and ensuring that every voice is heard in elections. Whether you're interested in empowering women to run for office, supporting moderate Democrats, or understanding the role of campaign finance and voter outreach, this session will provide valuable knowledge to help you actively participate in shaping Washington's political future.

PRESENTERS: Amy Harris, Kaitlin Vintertun & Sandeep Kaushik

MEDIA MASTERY

ROOM 404

▶ FROM LIKES TO LEGISLATION: SOCIAL MEDIA'S IMPACT ON HOUSING

Supercharge your housing advocacy with the power of social media in this honest, no-fluff breakout session inspired by an action-oriented approach. We believe in cutting through the noise with authentic, culturally competent conversations that resonate across diverse communities, helping your message stand out and connect on a real level. Learn how to craft impactful content that captures attention, leverage analytics to understand and engage your audience, and confidently navigate criticism—all without jargon or corporate speak. We focus on clear, confident storytelling that reflects your community's voice and drives genuine civic engagement.

PRESENTER: Andrea Suarez

SESSION 4

2 - 2:45 PM

RENTAL OPERATIONS

ROOM 407/408

▶ SOLVING LEASE TIMING PUZZLES IN A LEGAL MINEFIELD

With new state rent control laws, extended notice periods, lease renewal requirements, and a multitude of different local laws, lease renewals and rent increases have become a puzzle worthy of the greatest minds. Instead of endlessly complaining, we're turning it into a game! In this Learning Lab session, you'll be provided with tools and tips on creating a renewal schedule and adapting to common challenges like early terminations, new rent increase notice requirements, and keeping tenants in leases that are exempt from "just cause termination."

PRESENTERS: Kaitlyn Jackson & Denise Myers

HOUSING DEVELOPMENT

ROOM 405

▶ NAVIGATING WA'S RENT CONTROL ERA: DEVELOPMENT CHALLENGES & STRATEGIES

Rent control is the new legal reality in Washington State, this session explores its implications for the future of development, investment, and housing supply. Industry experts, policymakers, and developers will discuss how rent regulation influences project viability, urban growth, and affordability, providing insights into strategies for sustainable development within the new regulatory landscape.

PANELISTS: Morgan Shook & Neil Gentile

MODERATOR: Aaron Laing

ADVOCACY IN ACTION

ROOM 406

▶ AMPLIFY YOUR VOICE: CRAFTING WINNING PUBLIC COMMENTS & TESTIMONY

Empower yourself with the techniques needed to write powerful public comments and testimonies that influence state and local housing policies. Discover proven strategies to craft compelling narratives that highlight the critical need for housing availability, affordability, and quality. Gain insider knowledge on presenting impactful data and personal stories that captivate decision-makers, master the public commenting process, and navigate the ever-evolving legislative landscape like a pro. Participate in hands-on exercises to create your own impactful comments, receive valuable feedback, and walk away with actionable insights to champion change in your community!

INSTRUCTORS: Joe Fain & Natalie Quick

MEDIA MASTERY

ROOM 404

▶ MASTERING MEDIA ENGAGEMENT: CONFIDENT COMMUNICATION FOR HOUSING ADVOCATES

Elevate your media skills in our dynamic session designed to transform you into a confident communicator! Learn to craft messages that captivate reporters, gain insights into their perspectives, and tailor your communication for maximum impact across various media outlets. With engaging role-playing exercises, you'll practice delivering powerful soundbites and mastering tough questions, leaving you fully equipped to represent housing providers and the real estate industry with confidence and flair.

INSTRUCTORS: Ben Anderstone & Janelle Guthrie

DAY
2

Engage & Elect

3 - 3:45 PM

ROOM **CENTRAL HALL A**

A CANDIDATE FORUM FOR STATE ELECTIONS



**AMY
WALEN**
WA State House of
Representatives
Candidate



**CHAD
MAGENDANZ**
WA State Senate
Candidate



**KEVIN
SCHILLING**
WA State House
of Representatives
Candidate



**MICHELLE
CALDIER**
WA State House of
Representatives
Candidate

Hear from candidates vying for state office as they discuss their comprehensive policy platforms, including their plans to preserve vital housing providers and promote development for affordable, sustainable solutions. Ask questions, engage directly, and discover how their broader policies will impact your community's future.

MODERATOR: Alex Hays

TAKEAWAYS

3:45 - 4 PM

Turning Information into Impact

Feeling overwhelmed by all the information from the conference? This session, presented by RHAWA's Board President & Executive Director, **Sean Flynn**, cuts through the noise and delivers the essential takeaways from each track, focusing on actionable strategies you can implement now. This isn't just a recap; it's a critical step towards transforming information into impact and navigating the realities of the housing industry.

HAPPY HOUR PUBLIC OFFICIALS' MIX & MINGLE

ROOM **CENTRAL HALL A**

4 - 6 PM

STATE PUBLIC OFFICIALS

- Rep. Adison Richards, WA House of Representatives, District 26, Position 1
- Rep. Amy Walen, WA State Senate Candidate, LD 48 & WA State House of Representatives, LD 48, Position 2 (D)
- Rep. April Connors, WA House of Representatives, District 8
- Rep. Carolyn Eslick, WA House of Representatives, District 39, Position 2
- Sen. Chris Gildon, WA State Senate, District 25
- Rep. Cyndy Jacobsen, WA House of Representatives, District 25
- Rep. Janice Zahn, WA House of Representatives, District 41
- Senator Manka Dhingra, WA State Senate, District 45
- Rep. Michelle Caldier, WA State Candidate, LD 26 & WA State House of Representatives, LD 26, Position 2 (R)
- Rep. Osman Salahuddin, WA House of Representatives, District 48
- Rep. Zach Hall, WA House of Representatives, District 5

CITY PUBLIC OFFICIALS

- Councilmember Diana Perez, Vancouver City Council Member, Council Seat 3
- Councilmember Jared Nieuwenhuis, City of Bellevue
- Councilmember John Hines, Candidate for Mayor of Tacoma & Tacoma City Council Member, District 1
- Councilmember Jon Pascal, Kirkland City Council Member, Position 7
- Councilmember Jonathan Bingle, Spokane City Council Member, District 1
- Mayor Kevin Schilling, Mayor of Burien & WA State House of Representatives Candidate, LD 33, Position 1 (D)
- Councilmember Rick Eckert, Poulsbo City Council Member, District 1
- Councilmember Stephanie Mora, Burien City Council Member

CANDIDATES & SPECIAL GUESTS

- Chad Magendanz, WA State Senate Candidate, LD 5 (R)

Note: The list of attending officials is subject to change.

SPEAKERS

ENGAGE25 brings together an exceptional lineup of thought leaders, policymakers, industry experts, and innovators shaping the future of housing in Washington and beyond. Each speaker offers practical insight, proven experience, and fresh perspectives on the challenges and opportunities facing our industry today.

This handout includes abbreviated bios for quick reference. To view full biographies and learn more about each speaker, please visit ENGAGEwa.com/speakers.

Speakers are listed alphabetically by first name. Please note that both the speaker lineup and session schedule are subject to change.



AARON LAING

Vice President, IMA Financial Services

Advises real estate, development, & construction clients, drawing on two decades as a land use/real estate attorney and a background in quantitative research. Active in community leadership and industry groups, including ICSC, ULI, Bellevue Chamber PLUSH, and Bellevue's Planning Commission.



ADISON RICHARDS

WA House of Representatives,
District 26, Position 1

Longtime 26th District resident focused on community service. Volunteered with Rotary, local bands, and Sister Cities; coached cross country. An attorney who supported low-income residents at Kitsap Legal Aid. Peninsula High graduate who grew up in a family-owned small business.



ALEX HAYS

Political Consultant

Republican strategist known for guiding moderates and building coalitions across party lines. Advises state and federal campaigns with a focus on governance, practical messaging, and appealing to independent voters. Recognized for shaping Washington political discourse and winning competitive races.



AMY HARRIS

Red Strategies

Political strategist and founder of Red Strategies, with Capitol Hill and D.C. experience. Leads stakeholder engagement and business-minded advocacy in the Pacific Northwest. Background spans association fundraising, congressional support roles, and international teaching; inspired by a family legacy of public service.



AMY WALEN

WA State House of Representatives,
LD 48, Position 2 (D),
WA State Senate Candidate

Kirkland resident since 2005. Served on City Council, later Mayor, then elected to the Legislature in 2018. Known for collaborative leadership, listening to diverse perspectives, and crafting pragmatic policies that reflect community priorities across the 48th District.



ANDREA SMILEY

Legislative Director,
Building Industry Association of WA

Leads legislative strategy after roles in policy, research, and communications within Washington's construction industry. Advocated for aggregate supply, managed Dozer Day volunteers, and worked on initiative campaigns and local government. MPA graduate whose thesis evaluated the Citizens' Initiative Review process.



ANDREA SUAREZ

Founder, We Heart Seattle

Seasoned logistics sales and operations professional who founded We Heart Seattle in 2020. Leads citywide cleanups, removing nearly two million pounds of trash, and connects individuals experiencing homelessness with treatment and support. Experienced in venture-backed startups and business development at a global carrier.



ANDREW OOMMEN

Chief Operating Officer,
Community Roots Housing

Brings a decade in housing and community development with Rebuilding Together, Habitat for Humanity, and Mercy Housing. Holds an MPA, a BA, and an accounting certificate. Oversees operational excellence and mission alignment; engages residents and partners to strengthen affordable housing communities.

SPEAKERS



APRIL CONNORS

WA House of Representatives, District 8

Second-term legislator and House Republican Floor Leader. Residential real estate professional with a communications background and legal experience drafting city codes. Work included a housing case reaching the U.S. Supreme Court. Kennewick resident with her husband and four children.



AUDREY RIDDLE

Housing Director, Goodman Real Estate

Leads affordable housing initiatives, partnerships, and the IMPACT program to support vulnerable populations. Brings a decade of sector experience and a focus on aligning operations with community outcomes, emphasizing the creation and preservation of housing that strengthens neighborhoods.



BEN ANDERSTONE

Progressive Strategies NW

Tacoma-based analyst and campaign strategist known for data-driven insights on elections. University of Puget Sound graduate who has worked across local races and is a frequent political commentator in regional media, translating trends into practical strategy for clients.



BRANDI KRUSE

Journalist & Political Commentator

Emmy-winning journalist and host of the unDivided Podcast. Veteran Washington political reporter known for straight-talk analysis and elevating pragmatic solutions. Explores public policy challenges with an emphasis on accountability and common-sense governance.



CANDICE CHEVALLIER

Principal, Lee & Associates

Twenty-year Seattle investment sales leader spearheading the firm's multifamily practice. Track record exceeds \$384M across 1,747 units. Recognized by NAIOP, CBA, Lee & Associates, and GlobeSt. Active with CBA, RHA, CCIM, and CREW. Holds a master's in global marketing communications.



CATHY MOORE

Accomplished attorney and former Seattle City Councilmember, with service as King County Superior Court Judge and leadership in civic commissions. Background includes public defense and senior roles in city government. Noted for principled legal service and deep engagement in justice and governance.



CHAD MAGENDANZ

WA State Senate Candidate, LD 5 (R)

Longtime 5th District resident and former legislator, school board president, and bipartisan problem-solver in education policy. Helped address school funding after McCleary. Now a computer science teacher advocating practical, results-oriented solutions over partisanship.



CHARLIE BAUMAN

Director of Development & Affiliated Principal, GT Capital

Oversees acquisition, development, and repositioning across GT's portfolio. Prior partner at Barrientos Ryan and investment professional at Bentall Kennedy, executing over \$1.5B in transactions. Leads teams through entitlement, delivery, and strategic growth initiatives.



CHESTER BALDWIN

RHAWA Lobbyist & Executive Director, WA Business Properties Association

Attorney and principal lobbyist representing clients before the Legislature and agencies. Builds coalitions, drafts legislation, and advances policy for sectors including real estate and property management. Active with BOMA, RHAWA, and multiple industry associations.



CHRIS GILDON

WA State Senate, District 25

Legislator since 2019 and a 23-year Army officer with two Bronze Stars. Serves on Housing and leads for Ways and Means; participates in forecasting, ethics, and policy research boards. Brings calm, data-driven leadership to budgeting and economic policy.

SPEAKERS



CHRISTINA MAYS

Principal, Detente Management, Inc.

CPM, CCIM with 20+ years in property management and real estate services. Former executive roles at regional firms; instructor and leader within IREM. Recognized for operational excellence, industry education, and community engagement across housing initiatives.



CHRISTOPHER CUTTING

Attorney, Cutting Law Office
RHAWA Board Vice President

Focuses on landlord-tenant law, enforcement, and appeals. Firm founder and licensed instructor who frequently teaches legal seminars. Provides testimony to legislative bodies and serves in organizational leadership, shaping housing policy and education.



CORY BREWER

Vice President of Residential Operations,
Windermere Property Management /
Lori Gill & Associates (WPM/LGA)

Directs multi-office operations, legal compliance, recruiting, client relations, and marketing. Combines sales and brokerage management experience to ensure consistent standards and service. Supports productivity, quality control, and strategic growth across the King/Snohomish market.



DAIMON DOYLE

Single Family Builder, Inspire Homes

Brings three decades of custom home-building experience, national teaching credentials, and industry awards. Leads with a commitment to elevating building standards, professional development, and continuous improvement, advancing company excellence and broader industry practice.



DANIEL LIM

Senior Vice President, Lee & Associates

Advises on multifamily acquisitions, dispositions, and capital strategy, leveraging prior underwriting across commercial asset classes. Texas native with a business leadership background; now Pacific Northwest-based and known for creative financing solutions aligned to client objectives.



DANIELLE DUVALL

Executive Director,
NAIOP Washington State

Nonprofit and CRE leader with 16+ years' experience. Drives membership growth, record engagement, sponsorships, and advocacy outcomes. Under her leadership, NAIOPWA earned the national Capitol Dome Award for government affairs effectiveness, reflecting strong volunteer and policy coordination.



DEA SUMANTRI

Vice President, Lee & Associates

Former NCAA All-American and Fed Cup athlete translating competitive discipline to multifamily brokerage. Closed 61+ transactions in four years. Provides strategic guidance to clients while balancing a passion for travel, dining, hiking, tennis, and pickleball.



DENISE MYERS

Member Programs Director,
Rental Housing Association of Washington

Leads education, certificates, ondemand content, forms, and support resources with staff and volunteers. Corporate training veteran with an M.S. in Educational Technology. Joined RHAWA staff in 2016 after relocating to support family and the regional housing community.



DIANA PEREZ

Vancouver City Council Member,
Council Seat 3

Public servant with 30+ years in federal land management, civil rights, and policy. Advances equity-focused housing and economic development. Founder of regional equity organizations and member of multiple boards; committed to inclusive, sustainable growth for Vancouver residents.



EMILY THOMPSON

Partner, GMD Development

Experienced across nonprofit, for-profit, and market-rate development, with a passion for affordable housing. Known for collaborative, creative solutions and high-quality projects serving community needs. Active with HDC and ULI, including leadership within tax credit initiatives.

SPEAKERS



ERIC M. STEVEN

Principal, Steven Law Office

Represents landlords and housing providers across Eastern Washington and North Idaho in landlord-tenant, fair housing, and litigation matters. Frequent lecturer and licensed instructor presenting at major legal and housing conferences, including WSBA and HUD/WSHRC events.



GEORGE PETRIE

Chief Executive Officer,
Goodman Real Estate

Leads global portfolio growth across development, acquisition, and disposition, fostering a culture grounded in mission and values. Champion for increasing housing supply and public-private collaboration. Founded the IMPACT initiative supporting shelter, education, sustainability, and relief.



GREG LANE

Executive Vice President,
Building Industry Association of WA

Heads Washington's largest homebuilding association, representing thousands of member companies. Veteran public affairs leader with prior service as Deputy Secretary of State, TVW CEO, and senior roles in the Attorney General's Office. Joined BIAW leadership in 2018.



JACKSON MAYNARD

Executive Director,
Citizen Action Defense Fund

Attorney with public and private sector experience, including prosecution and Senate legal counsel. Former General Counsel at BIAW. Leads strategic litigation advancing property rights and accountable governance in Washington.



JAKE BOND

Principal, GSC Investments

Oversees development and preservation of manufactured housing communities across the West and affiliated home sales. Guides operations for more than 40 communities, coordinating with management and sales partners to expand attainable housing options.



JAMES BACH

Senior Vice President, CBRE

Leads and co-leads capitalization across debt and equity platforms, with more than \$9 billion in financings. Focuses on institutional multifamily while experienced across all asset types. Former MetLife/GE Capital professional and Bellevue Planning Commissioner.



JAN KONRAD

Immigrant entrepreneur turned full-time real estate investor with 400+ cash-flowing units and active Seattle projects. Founder of WAREI, a 23,000-member community for education and networking. Philanthropic fundraiser, avid traveler, and advocate for practical wealth-building strategies.



JANELLE GUTHRIE

Vice President - Communications,
Building Industry Association of WA

APR, Fellow PRSA communications leader serving Washington's largest homebuilding association. Former senior roles with two Attorneys General, Microsoft, and state agencies. PRSA National Board member; multiple national and regional awards. WSU graduate dedicated to strategic public affairs.



JARED NIEUWENHUIS

City of Bellevue, Councilmember

Former deputy mayor & councilmember since 2018. Represents Bellevue on regional bodies focused on growth and governance. Marketing and communications leader with nonprofit service and community recognition. Immigrant background informs commitment to inclusion, neighborhoods, and effective local government.



JOE FAIN

President & CEO, Bellevue Chamber

Former state senator and major transportation and paid family leave negotiator. Experience spans law, technology transfer, prosecution, and county leadership. Recognized by business and civic organizations. Holds a JD/MBA; leads regional business advocacy and economic development.

SPEAKERS



JOHN HINES

Candidate for Mayor of Tacoma & Tacoma City Council Member, District 1

Councilmember and former Deputy Mayor focused on safety, education, and effective services. Educator and instructional facilitator supporting advanced programs. Active on regional boards and commissions; committed to vibrant, inclusive neighborhoods and community partnerships.



JON PASCAL

Kirkland City Council Member, Position 7

Transportation and planning leader with decades of volunteer service. Helped craft active transportation and complete streets policies, neighborhood safety projects, and park expansions. Principal at a transportation consulting firm; University of Washington graduate with roots in Bellevue.



JONATHAN BINGLE

Spokane City Council Member, District 1

Lifelong Northeast Spokane resident and small business owner prioritizing safety, homelessness response, housing, and economic growth. Advocates for first responders and authored measures addressing drug use and park safety while opposing tax increases that burden working families.



JONATHAN CHOE

Journalist & Senior Fellow, Discovery Institute's Center on Wealth & Poverty

Covers homelessness and urban policy, producing investigative work that has influenced public responses. Veteran reporter across major networks; award-nominated for in-depth coverage. Also mentors youth in media and contributes to regional publications.



JULIE MARTINIELLO

Partner, Dimension Law Group

Co-owner and managing partner focused on estate planning, probate, real estate, and business law. Guides clients through entity formation, complex real estate issues, and tailored planning. Seattle University Law graduate; active in community, family activities, and outdoor recreation.



KAITLIN VINTERTUN

Executive Director, League of Our Own Washington

Recruits and trains women who value free markets and limited government to run for office. Former state party executive with campaign finance and statewide race experience. Community-minded leader, foster parent, and dedicated Seattle sports fan.



KAITLYN JACKSON

VP of Legal & Risk Management, Devco Residential Group

Leads legal strategy centered on compliance, risk management, and growth. Experienced in landlord-tenant litigation and corporate matters; certified real estate instructor. Recognized as a Rising Star and active in statewide CLE and policy engagement.



KEVIN ROBERTS

Partner, Roberts Freebourn

Trial attorney handling complex civil litigation, employment, eminent domain, government liability, class actions, and real estate disputes. Licensed across multiple Western states; frequent speaker and appellate advocate. Recognized by peer-review ratings and legal publications.



KEVIN SCHILLING

Mayor of Burien & WA State House of Representatives Candidate, LD 33, Position 1 (D)

Economics-focused civic leader with experience in legislative offices, education, and community service. Prioritizes homelessness, housing, public safety, and essential services. Holds degrees from WSU, Columbia, and LSE; active in regional business and nonprofit networks.

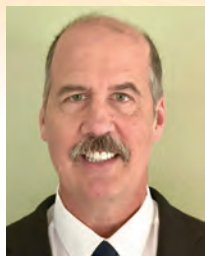


KEVIN WALLACE

President, Wallace Properties

Directs development, acquisitions, and legal strategy across three divisions. Former Bellevue Councilmember and real estate attorney. Known for transit-oriented, sustainable mixed-use projects, including award-winning Puget Sound developments delivered with long-term community value.

SPEAKERS



KRIST NOVOSELIĆ

Founding member of Nirvana whose work reshaped modern music. Active in Washington civic life, including the formation of a qualified minor party. Private pilot, gardener, and advocate for broader political participation beyond traditional party structures.



LARRY CRITES

Board Secretary, Co-Chair of Legislative Issues & Political Action Committee, Rental Housing Association of Washington

Seattle broker and rental owner since the 1980s with experience across single-family to small multifamily. Active community volunteer and longtime RHAWA leader focused on policy, member advocacy, and practical education for independent housing providers.



MARK HARMSWORTH

Director, Small Business Center, Washington Policy Center

Former state legislator and Mill Creek Councilmember focused on transportation and technology policy. Serves regional nonprofits and works in the tech sector. Advocates for regulatory reform and entrepreneurship to strengthen local economies.



MARK MULLET

Former WA State Senate, District 5 & Issaquah Mayoral Candidate

Business owner and longtime Issaquah leader with service in the Senate, construction budget leadership, and state investment oversight. Recognized for city advocacy and community engagement. Committed to small business growth, public schools, and practical problem-solving.



MELISSA CANFIELD

Deputy Director, Rental Housing Association of Washington

Directs operations and member services, aligning technology, policy, and strategic planning. Partners with the board and leadership to advance organizational goals, elevate member value, and strengthen RHAWA's role as a statewide industry advocate.



MICHAEL MONTERO

Home Design Specialist, Collective Park Homes

Manufactured housing sales leader co-running one of Washington's largest dealers with regional operations. Former Skyline Homes sales director. Known for high annual sales, operational excellence, and customer-centered service.



MICHELLE CALDIER

WA State Candidate, LD 26 & A State House of Representatives, LD 26, Position 2 (R)

Dentist and longtime advocate for access to care, affordability, education, and accountability. Provided mobile dental services for nursing home residents and helped restore Medicaid adult dental funding. Represents Kitsap communities with a service-first approach.



MORGAN SHOOK

Partner, ECONorthwest

Advises on housing, land use, and infrastructure economics, bridging policy goals with development feasibility. Supports jurisdictions and developers on affordability, inclusionary tools, and market dynamics. Former Seattle Planning Commissioner; educator in UW's commercial real estate program.



NATALIE QUICK

Natalie Quick Consulting

Public relations and public affairs advisor for complex, high-profile projects across Puget Sound. Specializes in outreach, media strategy, and permitting processes for sectors from real estate to healthcare. Known for clear counsel, stakeholder alignment, and measurable results.



NEIL GENTILE

Manager, Finance and Strategy Planning, East Beach Capital, LLC

An accomplished Finance Manager with over a decade of expertise in the real estate industry. Currently serving as a Partner at East Beach Capital, LLC. Known for his leadership, analytical skills, and commitment to driving growth in real estate ventures, he excels in budgeting, development, & strategic financial planning.

SPEAKERS



NICK MARIN

Executive Director,
Washington Multifamily Housing
Association

Leads one of NAA's largest affiliates, earning national recognition for performance and engagement. Brings prior executive roles in association management and advocacy. Holds dual B.A.s and industry certifications; committed to elevating multifamily professionalism statewide.



QUINN POSNER

NW Landlord Solutions

Landlord attorney with 24 years' litigation experience, concentrating since 2013 on complex landlord-tenant disputes, evictions, and habitability claims. Clark County Rental Association legal advisor admitted in multiple jurisdictions. Willamette JD/MBA graduate and motor-sports enthusiast.



SAM JEFFERIES

Group Manager, Starbucks
Issues & Crisis Communications

Crisis communications and public affairs leader managing global brand reputation. Experience shaping campaigns, settlements, and policy outcomes. Published commentator and university lecturer. Fourth-generation Washingtonian dedicated to family, community, and practical counsel under pressure.



SANDEEP KAUSHIK

Partner, Sound View Strategies

Public affairs strategist advising leaders, governments, and nonprofits on complex policy campaigns. Led messaging for multiple winning regional initiatives. Former journalist and county communications leader. Serves on DESC's executive committee; resident of Seattle's Phinney Ridge.



SARA BAGO

Associate, Lee & Associates

Multifamily advisor with 15+ years in commercial real estate and finance. MSRE from UW; began in mortgage underwriting while managing family properties. Board roles with CREW Seattle and Community Roots Housing Foundation; active with UW alumni real estate network.



SCOTT PRITCHARD

Partner, Stoel Rives LLP

Trial and appellate litigator handling complex commercial disputes across industries. Experience includes Delaware corporate litigation and affordable housing matters involving LIHTC. Temple Law graduate; former federal clerk; licensed in Washington and Delaware.



SEAN FLYNN

Board President & Executive Director,
Rental Housing Association of Washington
& Owner, Flynn & Associates PLLC

Attorney with UW, Clark MBA, and Seattle University Law credentials. Practices real estate and trust and estate matters while leading RHAWA. Manages rental properties and advances member services, education, and advocacy statewide.



STEPHANIE MORA

Burien City Council Member

Community volunteer and advocate for families, safety, and services. Background in perinatal support and nonprofit work while homeschooling five children. Engages residents through practical service and a deep commitment to Burien's well-being.



STEPHEN DAVIS

Senior Legal Fellow,
Pacific Legal Foundation

Senior legal fellow focusing on property rights scholarship and litigation. Former Assistant U.S. Attorney and private practitioner with experience before the U.S. Supreme Court and federal courts. Active in civic education through national and state bar committees.



WILLIAM (BILL) R. MAURER

Managing Attorney of the Washington
Office, Institute for Justice

Leads litigation on economic liberty, property rights, education, and free speech. Nationally recognized for reforming fines and fees practices; successful advocate before the U.S. and Washington Supreme Courts. Former Perkins Coie attorney and Washington Supreme Court clerk.

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Lee & Associates
Multifamily Team

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RDH
Building Science

Ready Removal

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Valta Homes

To explore our vendors and connect directly with them for any of your needs,
visit: ENGAGEwa.com/expo-sponsors.

Complete the Challenge & Enter to Win the

PASSPORT RAFFLE \$750 Prize!

Step 1: Find This Passport

Your Vendor Passport is attached to the back of your name-tag.

Step 2: Collect All Stamps

Visit every vendor booth and get their unique stamp in each box.

Step 3: Submit to Enter

Once all boxes are filled, tear off your completed passport and drop it in the collection box to enter the raffle.

Note: All boxes must be stamped to qualify for the prize & you must be present in order to win!

Vendor Booth Locations:

- | | |
|-------------------------------|----------------------------|
| 1. Miracle Method | 15. Guardian Water & Power |
| 2. Fast Water Heater | 16. Sherwin-Williams |
| 3. Intellirent | 17. WAFF Bank |
| 4. Eastside Funding | 18. GPS Renting |
| 5. Bravo Roofing | 19. Big Haul |
| 6. CBRE | 20. Axis Roof & Gutter |
| 7. Ready Removal | 21. Flynn Family Lending |
| 8. LT Services | 22. Downey & Sons PC |
| 9. Taurus Home Inspections | 23. E-Cycle Washington |
| 10. Lee & Associates | 24. Valta Homes |
| 11. RDH Building Science | 25. Paragon Real Estate |
| 12. Construction Expeditors | 26. Puget Sound Energy |
| 13. Warren Allen | 27. CV Lending |
| 14. Maintenance Man Unlimited | |



PACKAGE INCLUDES:

- Carhartt Gilliam Jacket.....\$115
- Owala 40 oz Tumbler.....\$45
- Next Level Unisex Hoodie.....\$45
- 15" Deluxe Laptop Backpack.....\$150
- Nantucket Cotton Duffle Bag.....\$25
- RHAWA ONDEMAND Library.....\$120
- RHAWA Weekly ONLINE Sessions..\$250

Total = \$750

1	4	5	6	7	8	9	10	11	20
2	12	13	14	15	16	17	18	19	21
3									
	27	26	25	24	23	22			



Washington's Trusted Resource Empowering Housing Providers



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THANK YOU FOR ATTENDING ENGAGE25